

THANKS TO YOU!  
*celebrating*  
30 YEARS OF IMPACT

Thirty years ago, on November 6, 1995, Cape Fear Valley Health Foundation was established as a vital source of philanthropic support for Cape Fear Valley Medical Center. Over the past three decades, the Foundation has evolved into a powerful force for good—not only in the Fayetteville community but also across the southeastern region of North Carolina.

For thirty years, donors to Cape Fear Valley Health Foundation, alongside its affiliates Bladen County Hospital Foundation and Harnett Health Foundation, have made a generational impact on the health and wellbeing of the communities we serve. Your gifts have affected all facets of healthcare, from a newborn's first days to those approaching end of life, and all the days in between.

As we look forward to the next thirty years and beyond, we eagerly anticipate the opening of the Methodist University Cape Fear Valley Health School of Medicine. This initiative will help secure the healthcare workforce for the future and improve health outcomes for the entire region. With our continued commitment to finding innovative solutions to meet evolving healthcare needs, we are well positioned to care for the next generation.

We invite you to join us and care for our community by supporting local healthcare, for today and all the tomorrows.

In Good Health,



Sabrina S. Brooks, CFRE, MBA

Vice President, Cape Fear Valley Health Foundation

P.S. If you would like to make a gift, flip to the end of this booklet for more details.

## DONOR STORIES

**“Cape Fear Valley Health Foundation needs our help to support patients and their families during the hardest days of their lives. Please help us honor the warriors, celebrate the survivors and remember the loved ones we have lost.”** – Lori Kinney



Lori Kinney and mother-in-law Shirley Fay Armstrong Kinney



Dr. Joshua & Mary Jon Barkman

**“We believe in supporting the hospital because it makes for a stronger community. Cape Fear Valley Health has always been here for us, and our positive experiences have fueled our desire to give.”**

– Dr. Joshua & Mary Jon Barkman

**“Because of Cape Fear Valley Health Foundation, I received the care and support I needed through pregnancy and while my daughter was in the NICU. My life, and my daughters life were saved. Today I have a healthy 20 year old, and I give back to help support other mothers and babies in need.”** – JoaAnna Lowe



JoaAnna Lowe and her daughter Raegan (now 20)

## HOSPICE & NODA



**No One Dies Alone (NODA) volunteers provide companionship** to dying inpatients who do not have family or other loved ones able to be with the patient during the end of their life. “Whether talking softly, playing relaxing music, or simply holding vigil, our NODA volunteers act as a reassuring presence at the bedside of the dying patient when no friends or family are available to be with them during their final days of life,” said NODA Coordinator and Nurse Educator Rachel Thurnher. NODA volunteers are given specialized training in compassionate communication, comfort care, death and dying, health care ethics, and spiritual care.

Funding for the No One Dies Alone (NODA) program was provided through unrestricted donor dollars to support patient care enhancement projects. The program is available to all qualified patients at Cape Fear Valley Medical Center and Valley Hospice House.





# MEDICAL EDUCATION



**The Cape Fear Valley Health Simulation Center** is a place where clinicians can practice lifesaving skills using lifelike patient simulators and the latest medical technology. This state-of-the-art facility was made possible through the Cape Fear Valley Health Foundation and the generosity of community donors who believed in its mission. Inside, doctors, nurses, and students strengthen not only their clinical abilities but also the teamwork and communication needed to keep patients safe. By supporting this center, the Foundation helps ensure better care and better outcomes for the people of our region.



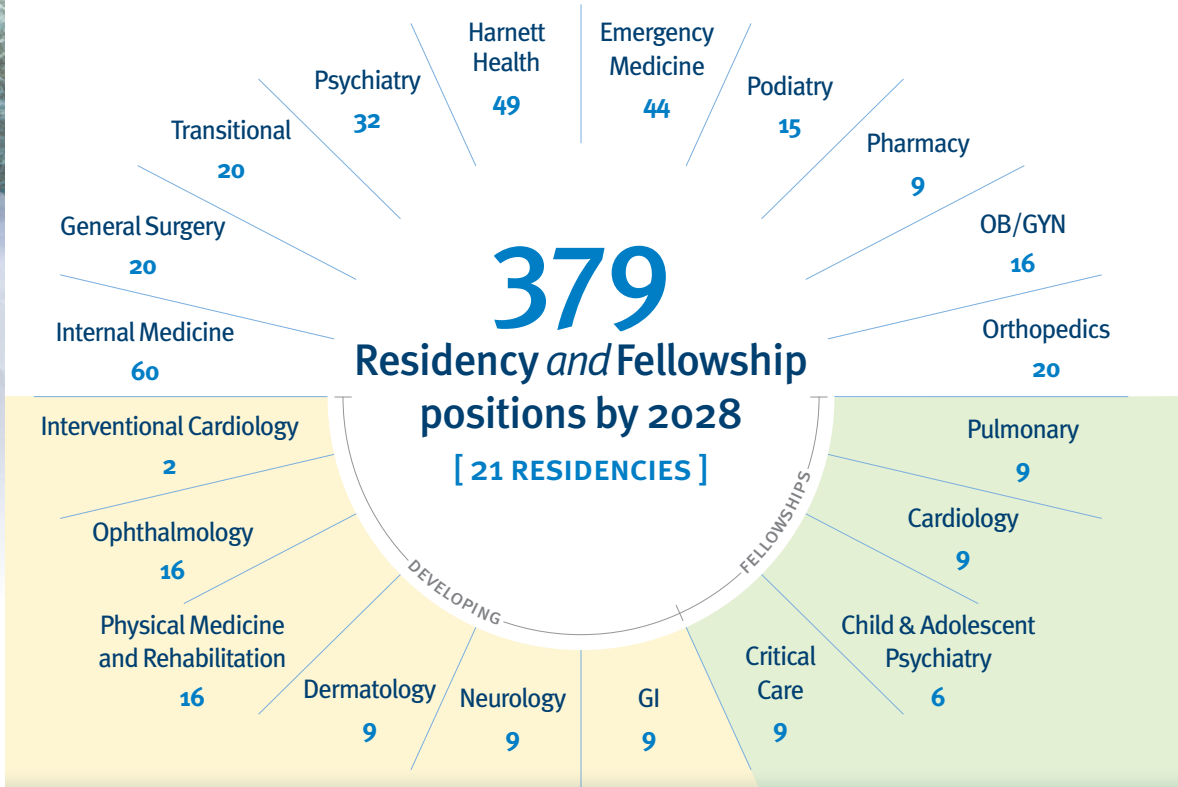
**“I will honor your donation by striving for excellence in all that I do. My goal is to return to the community that shaped my past so I can contribute to its future. The opportunity to have a positive impact on others is one of healthcare’s greatest strengths, and as I begin my journey in this field I am excited about the purposeful contributions I can provide to improve the lives of those in my future care.”**

– Emma King, Caduceus Society Scholarship Recipient

# MEDICAL EDUCATION

**Cape Fear Valley Health is dedicated to fostering excellence**

by embracing our core values: patient-centeredness, integrity, cultural diversity, innovation, teamwork, accountability and education.



# CANCER CARE

“Since opening in October, 2024, Cape Fear Valley Cancer Center –Lillington has made a huge impact on cancer care in the Harnett community. Patients are able to get state-of-the-art cancer care right here in the community without any travel. The spacious treatment area accommodates patients and their families, and families have been very appreciative of being able to accompany their loved ones to provide support during treatment. We continue to grow as more patients choose to be treated locally and are transitioning their care to the cancer center.” – Madhuri Vithala, MD

## Examples of programs we support:

- Cold Cap Therapy Program for patients who experience hair loss during treatment
- Electric Golf Cart to transport patients from parking lot to front door of Cancer Center
- Mammograms, housing and utility support and Lyft transportation vouchers for patients in need
- Art Therapy Sessions to provide comfort to patients
- Breast Cancer Education Bags for newly diagnosed patients
- Vein Finders to assist healthcare providers in finding a patient’s veins

*According to Alejandra Williams, Lead Oncology Clinical Social Worker, “art therapy provides a safe space to express how a patient may feel when it is difficult to put their feelings and/or thoughts into words. The beauty of art therapy, is no artistic ability is needed – it is about the process and connecting to other patients who can relate by “walking through their shoes” or connecting through the phrase “me too.”*



*Cancer treatment is provided at **Cape Fear Valley Cancer Treatment & Cyberknife Center** and **Health Pavilion North Cancer Center** in Fayetteville, and **Cape Fear Valley Cancer Center – Lillington**.*



**PROJECT:**  
**DRAW YOURSELF AS A TREE.**

## Willow Tree

A patient identified as a willow tree and drew a bunny underneath to represent her daughter. She described the storm above as her cancer and she’s trying to protect her daughter from the “storm.”



1,643

**FREE SCREENING  
MAMMOGRAMS**  
*to those uninsured*



\$127,562

**OASIS**  
*complimentary  
medicine program*



\$1,283,883

**CANCER CENTER** *patient support*

\$576,293

**FINANCIAL ASSISTANCE**  
*for patients experiencing difficulty making  
rent or mortgage payments and utility  
payments resulting from their diagnosis*

COMMUNITY  
*giving.*

COMMUNITY  
*healing.*



\$75,938

*Community & breast cancer education  
support for education to include  
early detection and symptoms*



\$38,187

**TRANSPORTATION  
VOUCHERS**

*to assist cancer patients  
and their families with  
travel for treatments  
in collaboration with the  
American Cancer Society*



Over  
\$25,000

*spent on wig vouchers for patients  
dealing with hair loss as part of  
their treatment regimen*

\$42,888

**MEDICATION and  
NUTRITIONAL ASSISTANCE**



# CARING FOR OUR YOUTH



**The Pediatric Playroom** at Cape Fear Valley Medical Center is a safe and cheerful space where children can be kids, even while in the hospital. Led by a Child Life Therapist and stocked with toys, books and video games, the playroom gives young patients a chance to play, laugh, and connect with others during their stay. These moments of fun and normalcy help ease anxiety, support healing, and provide comfort for both children and their families.



## Expanding Behavioral Health for Adolescents

Cape Fear Valley Health is committed to meeting the critical behavioral health needs of young people in our community. Dr. Malcolm Vaught, one of our dedicated behavioral health physicians, works daily with adolescents who need care, guidance, and support during difficult times. That commitment is growing stronger with the construction of a new Adolescent Inpatient Psychiatric Unit in Harnett County. This facility will bring specialized, compassionate care closer to home, ensuring that teens and families have access to the resources they need to heal and thrive.





## Donor support strengthens families during their NICU journey by providing comfort, faith, and compassionate care.

In our Neonatal Intensive Care Unit (NICU), every moment counts. Families like the Armstrongs experienced firsthand how our team provides not only advanced medical treatment but also the compassion and guidance parents need during the most uncertain days. Empowering families to play an active role in their baby's care creates moments of comfort and connection that are just as vital as medicine.

For the Armstrong family, that meant gentle instruction on holding their fragile newborn, reassurance during long nights, and the comfort of knowing they were never alone. The NICU is a place where babies heal and families find hope — and with donor support, we can continue providing this extraordinary, family-centered care to the tiniest patients and those who love them.”



**“Our NICU journey was covered in prayer and God’s love. He gave us strength and blessed us with the Cape Fear Valley NICU team—angels who became family to us. Our hearts are forever grateful.”**



# COMMUNITY SUPPORT



**The Community Paramedic Program expands the role of the traditional EMS provider** with a goal to improve health outcomes and reduce readmissions. Patients receive assistance through scheduling appointments, managing medications and implementing home visits. The team works with pneumonia, COPD, congestive heart failure and other chronically ill patients.

Cape Fear Valley Health Foundation supports this program by providing scales, pulse oximeters, shower chairs, medications and blood pressure monitors.

**“The Community Paramedic program provides our patients with the guidance and tools they need in order to understand and manage their chronic diseases at home, while stressing the importance of routine medical visits.”**

– Alinda Bailey,  
Community Paramedic Program Manager



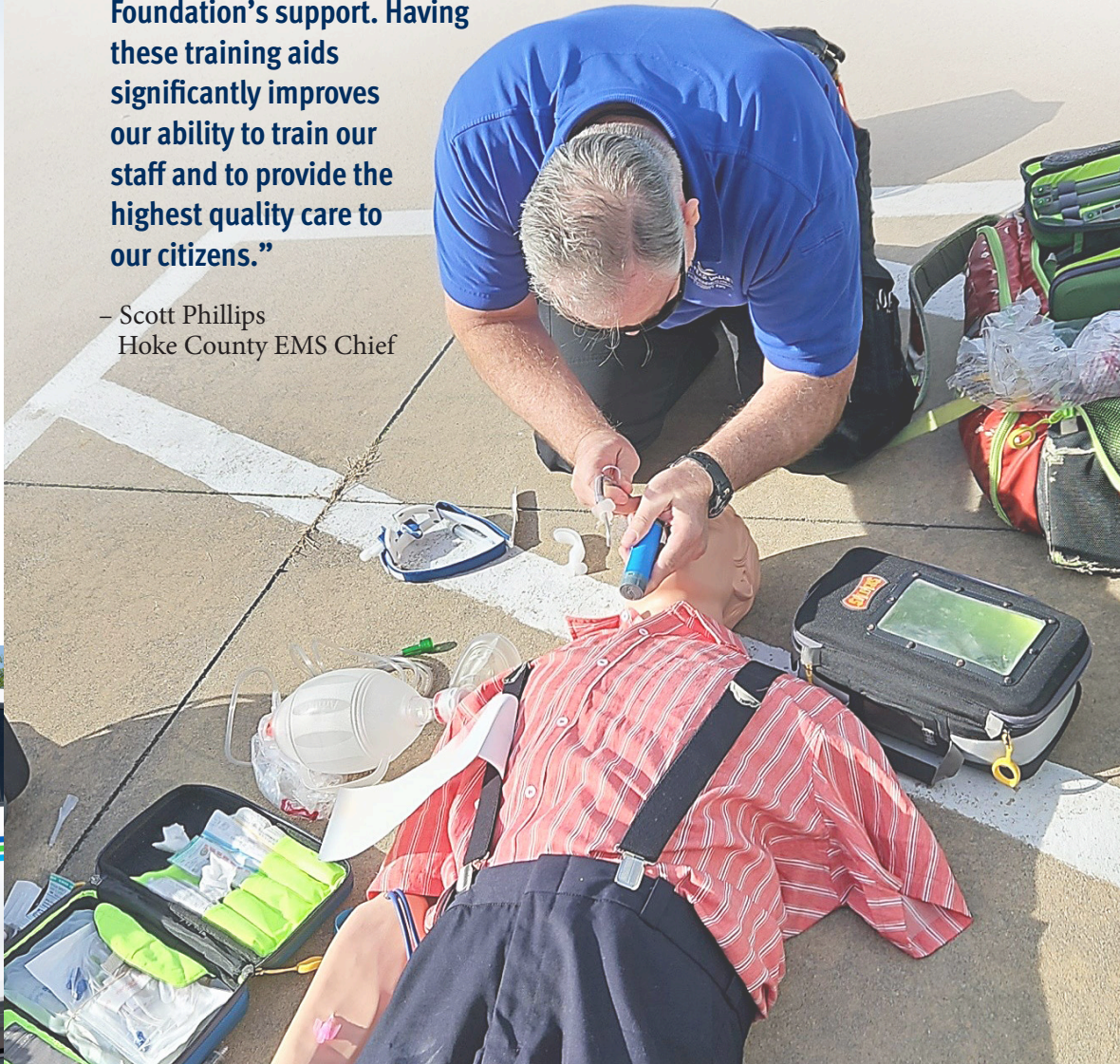




**“Saving lives, one training exercise at a time,”** is at the core of the Hoke County EMS team’s mission. To support these actions, Cape Fear Valley Health Foundation provided, thanks to donor support, realistic mannequins used to practice intubations, hemorrhage control, defibrillation and IV training.

**“I cannot stress how important this grant was to us. We are very grateful for the Foundation’s support. Having these training aids significantly improves our ability to train our staff and to provide the highest quality care to our citizens.”**

– Scott Phillips  
Hoke County EMS Chief





# IMPACT: THE POWER OF COMMUNITY GIVING



Cape Fear Valley Health's mission is to provide exceptional healthcare to all our patients.

## BY THE NUMBERS:

**1,880** donors

**20,210** gifts

**\$11,955,256.98**  
invested

*Based on the medical needs of the community and future plans for Cape Fear Valley Health, fundraising priorities are established. These are reviewed by clinicians, administrators and the Board of Trustees of Cape Fear Valley Health and the Cape Fear Valley Health Foundation Board of Directors. The Foundation matches the interests and philanthropic goals of our donors with the highest needs of Cape Fear Valley Health.*



## WHERE DOES THE MONEY GO?

Projects we support are aligned with the goals of Cape Fear Valley Health.

*Enriching Cancer Care*

**\$142,230.35**

*Training the Next  
Generation of Physicians*

**\$1,936,839.79**

*Supporting  
Cardiac Services*

**\$25,967.60**

*Enhancing Patient  
Care and Facilities*

**\$212,480.20**

*Endowment Growth  
for Sustainability*

**\$121,169.00**

*Enhancing  
Children's Services*

**\$286,764.15**

*The Lighthouse  
Society\**

**\$52,860.49**

*Nursing Education  
and Enrichment*

**\$26,422.95**

*Supporting  
Rehabilitation Services*

**\$10,684.00**

*Medical  
Research Support*

**\$29,023.74**

*School of Medicine  
Start Up Cost Support \*\**

**\$9,094,258.74**

*Behavioral Health*

**\$16,555.97**

\* Support for the Lighthouse Society only comes from Cape Fear Valley Health team members and is used to support fellow employees facing a financial crisis.

\*\* School of Medicine Start Up Cost Support is jointly raised by Cape Fear Valley Health Foundation and Methodist University. This represents 1/2 the funds raised to date.



## WHY GIVE?

When you give to Cape Fear Valley Health Foundation, you make an extraordinary impact on the communities we serve every day. Your gift provides direct patient support, better facilities, enhanced training for clinical staff, state-of-the-art technology and more.

Data from 10/1/23-12/31/24