

MAKING A DIFFERENCE

CAPE FEAR VALLEY HEALTH FOUNDATION :: WINTER 2018

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A LETTER FROM THE EXECUTIVE DIRECTOR

Community giving. Community healing. These words reflect the work of Cape Fear Valley Health Foundation. Thanks to a community of generous givers, we are making a positive impact on the health and wellness of our community and providing healing to you, your family and friends who receive healthcare from Cape Fear Valley Health.

During this past year, Cape Fear Valley Health has embarked on a journey to educate the next generation of physicians who will care for patients in this region of North Carolina. This transformational work will ensure that this area of the state has the physicians needed to continue to provide exceptional healthcare to all its citizens. Because of your generous support, this is one of the areas where the Foundation is able to impact the healing work of Cape Fear Valley Health. There are many other ways you are able to make a difference – in the lives of cancer patients, children, those recovering from injury – and countless others in our community.

We invite you to join us in giving back to make our community a better place in which to work, play and raise a family. Honor your caregivers by sharing your experience or invest in programs the Foundation is able to offer only because of generous donors like you. No gift is too small. Together, we can help patients of all ages find healing and hope. Together, we can improve and save lives. Together, we can build a stronger foundation for health in the Cape Fear Valley region.

Community giving. Community healing.



Sabrina S. Brooks, CFRE
Executive Director
Cape Fear Valley Health Foundation



The High Price of Progress

BY GINNY DEFFENDALL & DONNIE BYERS

North Carolina – like most of the country – has a shortage of doctors.

Across America entire towns, or even counties, often have to rely on a single physician, while neighboring cities enjoy a surplus of doctors for medical care. One reason for this shortage is that many new doctors go into practice in the same area they do their residency training.

Population-wise, North Carolina ranks ninth in the nation, but comes in 24th in primary care providers per capita. As most medical residency programs are located in more-densely populated urban areas, like Charlotte and the Research Triangle, the rural areas of the state are left with far too few primary care providers.

Cape Fear Valley Health is working to lessen the disparity in our state, however. This summer, Cape Fear Valley launched a new medical residency program designed to bring more physicians to North Carolina in the coming years. Campbell University's Jerry M. Wallace School of Osteopathic Medicine is acting as the Academic Sponsor.

The residency program is located at Cape Fear Valley Medical Center. Training is offered in internal medicine, emergency medicine, obstetrics and gynecology, general surgery and family medicine (SR-AHEC). Transitional year

slots are also available for physicians still deciding on a specialty.

With the launch of the residency programs, Cape Fear Valley has become a major teaching facility like its urban counterparts at Duke University, University of North Carolina and Wake Forest University.

John Kauffman, D.O., Dean of Campbell University's Jerry M. Wallace School of Osteopathic Medicine, says an influx of young, new physicians would be a godsend for the region.

"Most everything east of I-95, except Pitt County, is a doctor-desert," Kauffman said. "The good thing for these new residents is that there will be lots of job opportunities once they complete their training."

More than 1,100 medical students applied for residencies at Cape Fear Valley this year and 300 were brought in for interviews. This year's residency class has just 32 physicians, but the number will grow in coming years, according to Donald Maharty, D.O., Vice President of Medical Education at Cape Fear Valley.

"It'll go a long way in meeting the community's needs," Dr. Maharty said, "if just 15 or 16 of these residents stay and become a part of the community."

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But there is a price for this progress. It costs about \$1 million to train every new physician in North Carolina. It's a steep price tag, but also a relative bargain considering what physicians give back to their community.

Fortunately, Cape Fear Valley Health Foundation is there to support Cape Fear Valley Health in its mission to bring quality healthcare to our community.

The Foundation made the residency program the beneficiary of funds raised at the 12th Annual Circle of Friends Gala held on January 20 at Highland Country Club. The event – presented by Campbell University Jerry Wallace School of Osteopathic Medicine and Olde Fayetteville Insurance and Financial Services – raised more than \$201,000.

“Since its inception in 2007, the Circle of Friends Gala has raised more than \$2 million in support of patients throughout Cape Fear Valley Health,” says Tyler Sutherland, Community Engagement Coordinator at the Health Foundation.

In years past Gala proceeds have been used to provide support for the health system's patient programs and services. Specific projects have included renovating pediatric rooms, providing seed money for a Neuroscience Institute at Cape Fear Valley Health and funding operations at the Cape Fear Valley Lung Nodule Clinic.

In 2017 the Gala raised \$226,000 to establish a Training Simulation Lab for Cape Fear Valley clinicians. The lab includes a “Sim Junior” child-size mannequin to give employees the opportunity to practice pediatric care.

“The Gala is an elegant affair,” says Sutherland.

**“AND IT DOES SO MUCH GOOD. THE MONEY
RAISED TRULY HELPS ENHANCE THE HEALTH
AND WELLNESS OF OUR ENTIRE COMMUNITY.”**

Helping to bring physician residents to Cape Fear Valley Health could actually enhance the health and wellness of the entire state if the physicians decide to stay in the area.

Internal medicine resident Rick Stone, D.O., says North Carolina has already charmed him. He can see himself sticking around a while.

Dr. Stone is married with three kids. The Utah native recently relocated his family from Arizona after being accepted into the residency program.

He said moving to Fayetteville was a relatively easy decision because of how family-friendly the area is. Good schools, great weather and an extremely low cost of living were all pluses.

“I was always looking for a good place to raise a family,” he said. “This place is a perfect mix of things.”

Other residents, like Matt Walker, D.O., have lived in the area for a while.

Dr. Walker graduated from Campbell University's medical school. The OB/GYN resident knew he would apply for Cape Fear Valley's residency program while still in medical school.

He did rotations at Cape Fear Valley Medical Center and immediately felt comfortable with the hospital and staff. His wife being a Fort Bragg soldier only reinforced his decision to do residency here. The couple recently moved from Sanford to Fayetteville to be closer to work.

Dr. Walker also spent time in the military. He served as a medical services officer, allowing him to work alongside physicians and surgeons on the battlefield. Some of them even allowed him to assist with surgeries.

Now that he's in residency, he says life is more calm and enjoyable now.

“I'm doing more elective procedures,” he said, “And OB/GYN patients are usually a lot happier. And don't forget the babies.”

With people like Dr. Walker and Dr. Stone, the rest of their new residency colleagues, and the help of Cape Fear Valley Health Foundation, Cape Fear Valley's goal to train the next generation of rural doctors is almost certainly guaranteed.

Nurses Week & The Nursing Congress Academic Advancement Scholarships

BY ERIN PESUT

Dr. Beth Langley, Coordinator of Nursing Research at Cape Fear Valley Health said, “I can’t think of anyone whose life hasn’t been touched by a nurse.”

She’s right.

Nurses are present at the time of birth and at the end of life. Remembering nurses and their dedicated efforts, throughout history, and encouraging their continued educational pursuits is at the heart of Nurses Week at Cape Fear Valley.

This year, Nurses Week included a candlelight walk to honor all nurses, a Candlelight Court to honor exemplary nurses from each of the service lines, educational days, and spirit days like, “Wear Your Whites Day.” A Nurses’ Tea in the Rehab Auditorium closed out the week. At this gathering, Florence Nightingale’s birthday was recognized and so were the winners of the Nursing Congress Academic Advancement Scholarship (NCAAS).

Langley is also the facilitator of Nursing Congress, a shared, decision-making nursing body at Cape



Fear Valley that created the NCAAS, an opportunity to support Cape Fear Valley Health nurses as they pursue higher education.

“We recognize the high expense of nursing education,”

Langley mentioned, “but we know that higher education is associated with better patient outcomes and patient safety.”

The NCAAS is for nurses at Cape Fear Valley working towards their bachelor’s, master’s, or doctorate degrees. Since inception, \$10,250 in scholarships have been awarded.

When asked about her involvement in changing lives through educational opportunities—both for the nurses and the patients they will inevitably care for—Langley said, “I’m humbled by the opportunity to help others. I’m thrilled when I’m able to see nurses achieve their goals and when they come by and say, ‘I’ve graduated!’ To know we had a part in

that ... it’s a privilege.”

Nursing Congress has been active in fundraising efforts for the past three years to continue to grow the fund, but Langley decided it was important to establish an endowment to provide permanent and continued scholarship for nurses. The goal for this endowment is to reach \$250,000.

Thanks to the generosity of many nurses, the Nursing Congress Academic Advancement Scholarship Endowment was established, joining two other nursing scholarship endowments: The Highsmith-Rainey Alumnae Nursing Scholarship Fund and the CATO Nursing Scholarship Endowment.

In some respect, Langley considers this work to be a part of her legacy. “In nursing, it’s all about wanting to pass it on to the next generation.”

To provide support for the NCAAS or other nursing scholarships, visit cfvfoundation.org.



NURSING SCHOLARSHIPS

Cape Fear Valley Health Foundation holds three scholarship funds to advance those interested in pursuing a nursing degree. Two are specifically for Cape Fear Valley employees.

NURSING CONGRESS ACADEMIC ADVANCEMENT SCHOLARSHIP:


Cape Fear Valley Health Nursing Congress created a scholarship to support the academic advancement of registered nurses within Cape Fear Valley Health. The Nursing Congress Academic Advancement Scholarship (NCAAS) will be awarded to registered nurses who are pursuing a baccalaureate, masters or doctorate degree in nursing on a full time or part time basis.

CATO NURSING SCHOLARSHIP:

The Cato Nursing Scholarship was established by the Cato Corporation to assist in providing quality health care in this region of North Carolina. This college scholarship is awarded annually to deserving Cape Fear Valley Health employees who are pursuing a baccalaureate, masters or doctorate degree on a full-time or part-time basis to further their career in nursing.

HIGHSMITH NURSING ALUMNAE SCHOLARSHIP:

The Highsmith-Rainey Nursing Alumnae have established a scholarship fund to assist with books and tuition for qualified individuals who are enrolled in a program from a properly accredited institution that leads to an Associate Degree or a Baccalaureate Degree in Nursing. The purpose of the scholarship is to promote careers in nursing by assisting interested and qualified individuals to enroll in accredited programs and to further the Highsmith-Rainey Nursing Alumnae mission to support the nursing field.

A portrait of Maureen McNeill, a woman with shoulder-length blonde hair, smiling. She is wearing a blue and white patterned top. The background is a blurred indoor setting with a green plant on the right.

“IN ORDER TO MAKE A DIFFERENCE IN
THE HEALTHCARE AND WELLNESS IN
THE COMMUNITY, WE KNOW IT IS OUR
RESPONSIBILITY TO MAKE THE BEST USE
OF DONATIONS TO THE FOUNDATION.”

— Maureen McNeill

BOARD PROFILE: MAUREEN MCNEILL

Chair of the Foundation's Grants Committee, Ensures Cape Fear Valley's Healthy Future

BY ERIN PESUT

Maureen McNeill is no stranger to Fayetteville. As an Army brat, she grew up all over the world, but lived in Fayetteville (for the first time) when she was a senior in high school. Soon after graduating from Terry Sanford, McNeill met her husband Dan, who served in the Army for more than 40 years. These two consequently returned to Fort Bragg six separate times and grew to love the Fayetteville community.

"When Dan retired," McNeill said, "it was an easy decision to make Fayetteville our permanent home."

Itching to get involved and give back to her community, McNeill found her fit serving as a board member for Cape Fear Valley Health Foundation.

"The more I learned about the Foundation," she said, "the more I knew it was something that was making a great impact on the well-being of our community."

"Dan and I knew many military families who were treated

at Cape Fear Valley Medical Center. We knew that Cape Fear Valley was a wonderful asset both to the city of Fayetteville and our military community."

Chairing the Grants Committee for the Foundation, McNeill leads the committee, twice a year, in reviewing grant requests for additional programs, initiatives, equipment, services, or facility enhancements that are not covered by the general Cape Fear Valley budget. Funding for these grants stems from donations made to the Cape Fear Valley Health Foundation directly.

The task, she knows, is not something to take lightly. "In order to make a difference in the health and wellness of the community, we know it is our responsibility to make the best use of donations to the Foundation."

In making their decisions, McNeill said, "We consider which grant requests will have the most impact on patient experience and the hospital's ability to continue to provide exceptional health care."

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FUNDING THE POSEY BED

The Posey Bed, one of grant requests to the Cape Fear Valley Health Foundation Grants Committee that McNeill and the committee approved, offers a less restrictive restraint option for patients and helps reduce the risk of unassisted bed exits and patient falls.

Tina Thornton, Patient Care Manager of Cape Fear Valley Rehabilitation Center's Spinal Cord/Brain Injury Unit, was thrilled when the grant request for the Posey Bed was approved. "We had enclosure beds throughout my twelve years, but the ones we had, they had certainly seen their use."

For at-risk patients, like those who have experienced a brain injury or are undergoing rehabilitation, the Posey Bed, as Thornton illuminated, "helps patients feel safer and feel more comfortable." The Posey Bed also offers the patient an ability to be more mobile in comparison to other forms of restraints.

The Grants Committee debated for quite a while about the Posey Bed, but when McNeill stopped by to see the Posey Bed firsthand, she immediately saw the benefit, because it hit close to home.

"My father, who is 96 years old, experienced some health issues over the summer that required him to be restrained. It was hard for me to see. He wasn't at this hospital, so unfortunately he didn't have the option of the Posey Bed, but I see how he could have been much more comfortable."

FUNDING FOR FINDING THE VEINS

The Grants Committee also funded an AccuVein AV400, a mobile vein finder machine that digitally displays a map of the vasculature and arrangement of blood vessels on the surface of the skin in real time.

For superior patient care, finding strong veins, on the first try, matters. For Progressive Care patients, who require multiple IV sites for antibiotics and cardiac

said the machine is used daily. “For our patients, the less sticks, the better. This vein finder just gives us that added assurance.”

McNeill noted proudly, “The Foundation funded the original four AccuVein machines. The hospital found they were such a benefit that they added enough so there is now a vein finder on every single floor.”

FINDING HER FOCUS

Needless to say, McNeill enjoys seeing the benefit in how the funded grants are put to use.

To see these grant proposals manifest into tangible pieces of valuable equipment in real life, McNeill said, “It’s absolutely amazing. And to see the appreciation of the staff who have requested these items that really help them and enable them to do their jobs to the best of their ability, I’m just so proud.”

She said the grants that are approved are meant to help the patient’s experience become a more positive one, but they are also an additional asset for the staff. “The vein finder, certainly,” McNeill noted, “saves time, which means the staff can spend more time with their patients.”

McNeill is certain that Cape Fear Valley Health Foundation is a great resource for Cape Fear Valley Health and the greater community. “Funding additional equipment and programs for the health system that enhance patient care is paramount.”

The Grants Committee also recently funded the Community Paramedics Program, which provides funding for paramedics to follow up with patients with pneumonia, chronic obstructive pulmonary disease (COPD), and congestive heart failure (CHF) once they have been discharged from the hospital. This program encourages healing at home while still providing an extra level of monitored care and resources for the patient.

The committee also funded the telemetry in the cardiac rehabilitation area, which allows the electronic monitoring of each and every recovering participant. The vital inclusion of monitoring patient vital signs has already saved lives. While Bob Kugelmann was exercising in the cardiac rehabilitation area after his second heart valve replacement, staff members were alerted—thanks to the telemetry—that his heart was essentially going into overdrive. The simple readout that was telling of his supraventricular tachycardia (SVT) episode, that he was unaware of, ultimately saved his life.

McNeill continues to stress how funding for the Foundation supports the local community and the specific needs of those receiving care here. “The most important thing about the money contributed to the Foundation is it stays in our community. When this kind of funding provides everyone with a better hospital experience, it makes a difference for everyone who is committed to the healthcare, wellness, and well-being of our own community.”

What happens when employees Share their Power?

BY ERIN PESUT

When considering quality healthcare, you expect healthcare teams to give 100 percent of themselves to patients and their families. At Cape Fear Valley Health, they do!

But, did you know that from 2012 to 2017, Cape Fear Valley Health employees have donated more than \$1.2 million in support of the mission and the vision of the Cape Fear Valley Health Foundation?

The 2018 Employee Campaign, From the Inside Out, has ended and the support received from the 1,250 employees who helped “Share Their Power” was overwhelming. This is almost twice as many employees who have donated compared to last year! These employees have pledged more than \$313,700 to enhance patient care this year.

Kathy Mathis, Annual Giving Coordinator at the Foundation, said, “I’m amazed by the generosity of Cape Fear Valley Health employees. They genuinely care about our patients and co-workers. Whenever they can make a difference, they want to.”

Employees have the option to designate their gift to an area meaningful to them or make unrestricted gifts. Unrestricted gifts to the campaign provides funding for the Foundation’s grant programs, allowing funds to make an impact on the greatest patient care needs at Cape Fear Valley Health.





In addition, their donations also helped support:

FRIENDS OF CANCER CENTER

- > Employee giving assisted patients with their mortgage/rent payments, gas vouchers to get to and from treatment, and other needed support for those battling this challenging disease.

FRIENDS OF CHILDREN

- > Employee giving assisted in the help of making the hospital stay for even the smallest of patients a little less traumatic by providing a distraction station to keep kids having fun even while they were being seen by clinicians.

THE LIGHTHOUSE SOCIETY

- > Employee giving supported fellow co-workers who were going through difficult times in their life.

The next time you see one of our employees, thank them for Sharing their Power. Funds like these make a difference in the transformative power of healing, the quality healthcare, and the well-being of every person in our community.

Employee giving has also provided support in these ways:

- Through the Community Paramedics Program, patients who have been discharged from the hospital with chronic diseases such as heart failure, COPD, and pneumonia can have lab work done in the comfort of their own home. Through the purchase of iStat Machines, paramedics can perform tests and seamlessly communicate results to the hospital.
- Through adapters placed in each ambulance, EMS is able to transmit EKGs from patients suffering heart attacks in outlying communities to the Emergency Department at Cape Fear Valley while they are en route. Both time-saving and life-saving, this equipment allows physicians and staff to be prepared as soon as the patient arrives.
- Donations have supported the free mammogram program, which provides over 1,000 potentially lifesaving mammograms for women who may not have otherwise been able to receive one.



10th Anniversary Celebration of the Regional Diabetes and Endocrine Center

BY ERIN PESUT

Cape Fear Valley Health Regional Diabetes and Endocrine Center celebrated its 10th anniversary on November 1, 2017, at Studio 215 in downtown Fayetteville. Diabetic-friendly food, provided by Clean Eat, was on hand while attendees listened to Jacob Register, a college student at Campbell University, share his story.



Register was 13 years old when he found out he had Type I Diabetes and was insulin-dependent. After he received his diagnosis, Register was certain his “life was over.” He

wouldn’t be able to eat candy, he wouldn’t be able to drink soda, but the worst part, to him, was the needles he would have to use each and every time he needed to supply his body with insulin.

Thankfully, Register met Dr. Brunilda Cordero who heads the Pediatric Diabetes Clinic at the Regional Diabetes and Endocrine Center and who holds annual Cape Fear Valley Regional Diabetes and Endocrine

Center camps, which Register attended many years ago. After being a camper, Register went on to become a counselor himself, helping children and their families cope with the “new normal,” an experience Register is all too familiar with.

In school, Register plans on specializing in juvenile diabetes. He credits Dr. Cordero with much of his inspiration. “Dr. Cordero is one of the greatest people I’ve ever had the privilege to meet,” he said.

Eighty percent of the patient population served by the Regional Diabetes and Endocrine Center, which is accredited by the American Diabetes Association, is diabetic, and diabetes is the seventh leading cause of death in North Carolina, trailing behind accidents and Alzheimer’s disease.

Dr. Nduche Onyeaso, who offers care for adults in the clinic and has been at the clinic for more than 3 years, is excited about the retinal camera which was made possible through a donor gift. With early detection of diabetic retinopathy, there is a 95 percent chance that vision loss can be prevented. This camera helps increase patient compliance with vision-saving annual diabetic retinal exams.

At the celebration, one of the founding board members for Cape Fear Valley Health Foundation, John Buie, paid tribute to the vision and hard work of the Foundation’s Capital Campaign Committee that raised more than \$1.75 million to make the Regional Diabetes and Endocrine Center a reality back in November 2007.

With donor support, Cape Fear Valley Health Foundation has been able to provide future funding for enhanced research, education, and patient care through the Charles B.C. Holt Endowment, named after the late and former mayor of Fayetteville, which also provides sustainment of the Regional Diabetes and Endocrine Center. New enhancements to the waiting room for both clinics will be completed by the spring of 2018.

Donor support through the Foundation also supports the Diabetes Patient Support Fund, which provides immediate patient support, including scholarships for pediatric diabetes summer camp, gas vouchers for patients to travel to clinic appointments, educational support groups, and nutrition awareness.



THE 22ND ANNUAL

Friends of Children Golf and Tennis Classic

BY ERIN PESUT

Raising more than \$189,790, the 22nd Annual Friends of Children Golf and Tennis Classic continued to be part of a long tradition of supporting the enhancement of pediatric patient care and patient experience within Cape Fear Valley Health system.

With 154 golfers and 29 tennis players, the event on September 28, 2017, at Highland Country Club, was filled. Attendees enjoyed a lineup of activities that lasted from morning until night, including breakfast, a morning shotgun, rounds of tennis, a group cookout on the patio, an afternoon shotgun, beer and wine tastings before dinner, and an evening of awards.

Proceeds from the event will provide Cape Fear Valley with two wireless and tetherless educational labor and delivery simulation manikins. “Victoria,” the birthing mother manikin, and her baby, “Super Tory,” were on

display for attendees and donors to get a first-hand experience and ask their questions of the pediatric nurses who were present.

By offering everyone from nursing assistants on up a chance to have as many “practice” rounds of OB scenarios as possible, these manikins will both enhance patient safety and staff confidence. Scenarios are recorded for an in-depth review after each simulation.

Mark Rose, Lead American Heart Association Educator and Simulation Lab Coordinator, said, “The biggest advantage of using these high fidelity manikins is we can practice high-risk skills in a controlled environment.”

Joy Miller, Corporate Director of Training and Development at Cape Fear Valley, said, “In delivery, things can go wrong so quickly. Being able to experience scenarios in a safe environment first makes all the difference.”

The manikins, equipped with totally robotic muscle movements, are so lifelike, they’re easily mistaken as humans. “I was carrying baby Tory around,” Miller detailed, “and people wanted to hold him and see him. He looks like a real baby.”

Funds from the Golf and Tennis Classic directly funded “Victoria” and “Super Tory,” who will be arriving in the Cape Fear Valley Simulation Lab mid-January 2018.

The Golf Classic was presented by Cigna and Marsh & McLennan Agency. The Tennis Classic was presented by Bragg Mutual Federal Credit Union.

Stay tuned for upcoming details about the 2018 tournament. If you are interested in participating, contact Tyler Sutherland at (910)615-1449 or tsuth@capefearvalley.com for information.

NEWS BRIEFS

1 The Third Annual Bladen County Hospital Foundation Gala will be held on Saturday, February 24, 6 p.m., at Lu Mil Vineyard. The theme is “A Night at the Oscars”. Tickets and sponsorships are available by contacting Ashley Dowless at (910) 862-1206 or (910) 874-1368.

2 Thanks to generous support from the Fayetteville Area Breast Network, proceeds from the 2nd Annual Breast Care Education Forum have funded hundreds of “Breast Cancer Education Bags”. These bags hold the tools providers like Dr. Elizabeth Sawyer with Village Surgical Associates, P.A., can offer patients to help translate the complexities of a new cancer diagnosis into terms that are easily understandable. As Dr. Sawyer, a breast surgeon, notes, “It also gives our patients the tools to empower themselves with knowledge and gives them permission to be an active participant in developing their care plan.” The 3rd Annual Breast Cancer Education Forum on Thursday, April 12 from 5 to 8 p.m. at Cape Fear Botanical Garden. More than \$54,850 have been raised to support breast cancer patients in the community through this event.

3 Cape Fear Valley Health System was recently awarded a three-year grant in the amount of \$750,000 to support Cumberland HealthNET, a community

network of care for low-income and uninsured residents in Cumberland County. This is the fourth grant The Duke Endowment has awarded this program. The mission and goal of Cumberland HealthNET is to provide medical homes and support services to the uninsured with congestive heart failure, diabetes, hypertension, and asthma. Since being established in 2012, the organization has helped over 2,500 uninsured residents of Cumberland County.

4 Cape Fear Valley Health Foundation’s Friends of the Cancer Center recently expanded it’s mammography assistance program to include 3D screening, which is the latest tool in early detection of breast cancer. For more information about our free mammogram program visit <http://www.capefearvalley.com/cancer>. If you would like to provide mammogram funding for patients in need, contact the Foundation at (910) 615-1285.

5 Care Enhancement Grants fund projects within Cape Fear Valley Health which enhance patient care while improving the health and wellness of the region we serve. This funding is made possible thanks to unrestricted contributions to the Foundation. A few examples of recently awarded grants include:

- Enhancing equipment capabilities for Pharmacy technicians to provide needed

Are you interest in hosting a community event?
Contact Tyler Sutherland for more information
tsutherland@capefearvalley.com or (910) 615-1449.

information to Emergency Department physicians by providing medication reconciliations and allergy information in a quicker, more efficient manner.

- Simulation training and job skill enhancement for new staff in the Operating Rooms.
- An upgraded Nursing Call Bell System in Highsmith Rainey Specialty Hospital. This new technology allows better monitoring for patient safety and the ability to integrate alarms to a broad range of clinicians.

If you would like to support our Greatest Need Fund or learn about other projects funded through this grant program, please contact the Foundation at (910) 615-1285.

6 Thank you to the incredible outpouring of community support for Breast Cancer Awareness during October. More than \$39,239 was raised to support local breast cancer patients receiving care at Cape Fear Valley Cancer Center. Key community events include Light up Fayetteville in Pink, the Puppy Creek Breast Cancer Awareness 5k, Annual Fayetteville State University Ball in Pink, which this year partnered with The Links, Incorporated for their “Treasure our Chests” Breast Cancer Awareness Walk and Education Symposium, along with the Stedman Fire Department’s 2nd Annual Breast Cancer Awareness T-shirt Sale.

7 Parker Pawn and Jewelry hosted their Fifth Annual Toy Drive for Cape Fear Valley Health Foundation’s Friends of Children during December. Santa and Mrs. Claus visited children hospitalized at Cape Fear Valley Health and delivered the donated toys to boost the children’s spirits for the holiday season.

8 Thank you Bill and Carolyn Dickerson, franchise owners of the Fayetteville area Spirit Halloween Stores, who held their annual Spirit of Children Costume Party for children receiving care from Cape Fear Valley Health. In 2017 alone, Spirit of Children raised \$18,661 which was directly given Cape Fear Valley Health Foundation’s Friends of Children to support programs and services for hospitalized children in our community.

9 Once again, the Longleaf Pine REALTORS collected stuffed animals during their Association Christmas Luncheon to donate to hospitalized children at Cape Fear Valley Health. Hundreds of cuddly bears will become comfort items for children facing scary medical procedures.

10 Select Bank & Trust recently presented a \$25,000 gift to the Irene Thompson Byrd Cancer Care Endowment at Cape Fear Valley Health Foundation to support cancer patients receiving treatment at the Cape Fear Valley Cancer Treatment and CyberKnife



Center. For information on supporting the Byrd Cancer Care Endowment, please contact Melanie Erwin at (910) 615-1327.

THANK YOU TO OUR SIGNATURE 2018 Community Partners

Our Signature Community Partners are donors who support Cape Fear Valley Health Foundation throughout the year. These donors have made a commitment to impact healthcare in our community. They have chosen to sponsor each of our three Signature Events to include the Circle of Friends Gala, Ribbon Walk and Run, and the Golf and Tennis Classic. These donors contribute a combined total of in excess of \$400,000 to support the mission of the Foundation. Exclusive recognition and benefits are offered to all partners. We are proud to recognize the following as Signature Community Partners:



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Cape Fear Neonatology

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Fayetteville New Car Dealers Association :: fayettevillenewcardealers.com

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Cape Fear Valley Health Foundation is grateful for the ongoing support received by each of our community sponsors. For more information about how to become a Signature Community Partner, please contact Tyler Sutherland at (910) 615-1449 or tsutherland@capefearvalley.com.

Cape Fear Neonatology Service, PA





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CAPE FEAR VALLEY HEALTH
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HEALTH *and* WELLNESS
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21

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the 12th annual
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Saturday,
Apr. 21
at FESTIVAL PARK in
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Make a commitment today to support
those battling cancer. Proceeds
benefit local cancer patients through
Cape Fear Valley Health Foundation's
Friends of the Cancer Center.

register online at www.its-go-time.com/ribbon-walk

For more information, contact Tyler Sutherland at (910) 615-1449.