



# *making a* DIFFERENCE

CAPE FEAR VALLEY HEALTH FOUNDATION :: FALL 2016

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## A LETTER FROM THE EXECUTIVE DIRECTOR

Happy holidays! As this issue of *Making a Difference* arrives in your mailboxes, we expect you are reflecting on the excitement and busyness of December and anticipating what the new year will bring.

During this holiday season, may we all be mindful of the fact while we are giving thanks and enjoying family time, many in our community are dealing with medical crises. Serious illness and injury do not take a holiday and Cape Fear Valley Health is ready to provide compassionate, life-saving care 24 hours a day, every day of the year. Our state-of-the-art technologies and qualified medical team stand ready to provide care to our community, regardless of the season.

Since its founding in 1956, Cape Fear Valley Health has grown in size, excellence and reputation. As North Carolina's eight largest health system, we now serve more than 1 million patients annually in a six-county region.

Philanthropic gifts from friends like you make it possible for Cape Fear Valley Health Foundation to invest in the latest technologies, to attract the finest medical professionals to our staff and to provide the extra care patients often need when facing medical issues. We are grateful for all the ways our community supports these efforts.

In this issue, you will find stories of people making a difference in the lives of people in our community. We invite you to join them by investing your time, talent and treasure in providing healing and hope to our neighbors.

A charitable contribution to Cape Fear Valley Health Foundation is one of the most meaningful gifts you can give at this time of year. I hope you will share generously in the spirit of the season.

On behalf of Cape Fear Valley Health Foundations board of directors and staff, I wish you the best of health in the New Year.

Warmly,



Sabrina S. Brooks, *Executive Director*



# MAKING HOUSE CALLS

## *Community Paramedic Program Keeps Patients Out of the Hospital*

by GINNY DEFFENDALL



The health system has been dispatching EMS personnel out into the community to help patients. But it's not what you would think. These paramedics are actually trying to keep patients healthy and out of the hospital!

The added benefit of the program is a decrease in readmission rates for heart failure, pneumonia and chronic obstructive pulmonary disease (COPD) patients at Cape Fear Valley Health.

Patients with these conditions are often discharged from the hospital only to be readmitted a short time later for more care. Readmissions are even more likely in patients who are older. Studies show that numerous hospital readmissions can increase the risk of death.

Cape Fear Valley's Community Paramedic Program sends paramedics to discharged patients' homes to provide regular checkups. They can also give on-the-spot medical treatment if necessary.

"This is completely opposite of what 9-1-1 normally does," said Robyn McArdle, Community Paramedic Program Coordinator. "Everything we do is to prevent them from being readmitted."

That includes a thorough risk assessment, medication review, and even helping patients with their medications, if needed. Think of it as a modern day house call.

Part of each paramedic visit involves looking at the patient's determinants of health. These are the person's

range of personal, social, economic and environmental factors that influence their health status.

"We check to see if their income is sufficient to meet their needs," McArdle said. "Do they have access to food, transportation, medications? What are their barriers to health?"

McArdle says it soon became apparent that it wasn't enough to identify the patients' barriers to health; these patients need help solving some of their problems.

Donations to the Foundation allow them to provide financial support for the program. It also allows them to provide tools to help patients keep themselves healthy. These include everything from the purchase of shower

chairs – so that patients are able to bathe themselves daily – to pillboxes so patients stay compliant with medication.

These may sound like small purchases to many, but to many patients enrolled in the Community Paramedic Program, they are significant.

“One patient I see regularly was very non-compliant for years,” said Brady Lawson, a paramedic for the program.

Lawson’s patient is a heart failure patient. Daily weight tracking is very important for heart failure patients. Even a three-pound weight gain can cause major problems, so they must weight themselves daily.

“We gave him a scale that was provided by the Foundation and now he calls every day to give his morning weight,” Lawson said. “We’ve tracked his results and he has dropped 20 pounds in one month – that is huge for a heart failure patient. The Foundation wants to provide this resource so the patient has what they need to improve their health and well-being. This makes a huge difference.”

Lawson says another problem he sees frequently is patients not taking their medications properly. With pillboxes provided by the Foundation, the paramedics can help the patients organize their weekly medications, making it easier to be compliant.

“We pull out meds and let them observe us doing it,” said Lawson. “We talk them through the sorting process. The next week they do it while we observe. We want to set these patients up for the long-term so they don’t have to rely on us. We try to teach them so they can be independent.”

Lawson, and many of his co-workers, have been known to go above and beyond to help their patients achieve this independence.

One of his patients had a mass removed from her lung, followed by a stint in a sub-acute rehabilitation center. When she returned home after more than a month away, she was exhausted. Lawson stopped by the patient’s home to check on her, but she wouldn’t answer the door. Exhaustion had made it difficult for her to get out of bed.

But Lawson refused to take no for an answer. He continued to knock until the patient answered the door. What he found was a woman in desperate need of help. She was unable to move around her home, let alone pick up any medications or groceries that she needed.

Lawson, with the help of the Foundation, purchased the medications that the patient needed. He rallied community members who made much-needed repairs around the house. They built her a wheelchair ramp so she could enter and exit more easily. They even provided her with emergency groceries.

Today that patient credits Lawson with saving her life. She says she doesn’t know what she would have done without him.

Such proactive home visit and wellness programs are still a rarity in the U.S. In fact, there are less than 100 Certified Community Paramedics in the world. Cape Fear Valley employs three of them.

The Community Paramedic Program was originally expected to help approximately 250 patients a year.

In less than two years, however, it has grown to nearly 1,200 patients.

“We average about 90 new patients a month,” McArdle said. “We couldn’t do it without the Foundation. They have been exceptionally generous in their support of the program.”

“The Community Paramedic Program is a very innovative way to deliver healthcare,” said Sabrina Brooks, Executive Director of Cape Fear Valley Health Foundation, “and there is an opportunity for donors to support people in our community in a very unique way.”

Support of the Community Paramedic Program is one of the many ways that Cape Fear Valley Health Foundation helps Cape Fear Valley Health provide compassionate, quality healthcare to all of its patients, even after they’ve gone home.

*For more information on how you can help the Community Paramedic Program, call Cape Fear Valley Health Foundation at (910) 615-1285.*



**THANK YOU** *for your* **SUPPORT.**

*AN INVESTMENT in* CAPE FEAR VALLEY HEALTH FOUNDATION *is*  
*an investment in the* HEALTH *and* WELLNESS *of our* COMMUNITY.

When you support Cape Fear Valley Health Foundation, you’re investing in the health and wellness of our community. Cape Fear Valley Health Foundation helps ensure that your community’s hospital is able to provide world-class healthcare.



[www.cfvfoundation.org](http://www.cfvfoundation.org)



# GOOD THERAPY:

## *Sometimes a little golf can be the perfect distraction*

by DONNIE BYERS



By most standards, Vance Townsend has lived a pretty good life. He has a highly successful career, helps run an equally successful business, and has a loving wife and family. But life hasn't always been perfect for the Fayetteville real estate executive.

He was at his lowest point just four years ago. He and his wife, Lauren, had just lost twin daughters after the girls were born extremely premature. The pain was compounded by the fact that the couple tried having children for years before the twins came along.

Looking to cope, the husband tried hitting the greens with friends. It was a chance for him to forget his troubles – if only for a little bit. The friends suggested they play in Cape Fear Valley Health Foundation's Friends of Children Golf Classic in memory of the twins.

Townsend was so moved afterward that he made a promise to begin volunteering with the annual charity. It raises money for a cause newly dear to his heart, and it presented an opportunity to find himself again.

Not long after, Townsend received even more reason to smile: his wife had become pregnant again with another set of twins. This time it would be a boy and a girl.

The couple was understandably jubilant over the news. But the excitement was tinged with anxiety, since both knew having twins increased the likelihood for another premature birth.

As feared, the twins arrived extremely early, but they were at least healthy. The new mother spent nearly every waking hour at Cape Fear Valley Medical Center's Neonatal Intensive Care Unit (NICU) watching the children grow so they could come home. The father visited nearly as much, when his work allowed.

Today, Maggie and Davis Townsend are perfectly healthy and happy 3-year-olds. The considerable time each spent in special NICU isolettes is one reason why.

The state-of-the-art devices are officially named "Giraffe OmniCare Stations" but are often called





“giraffe beds” for short. Their funny sounding names stem from their even-funnier looking appearance.

They incorporate a tall vertical attachment at the head that houses overhead heat lamps and a privacy shroud that electronically raises and lowers. When lowered, the shroud helps retain heat inside the isolette to prevent babies from shivering while feeding.

Shivering is a premature baby’s worst enemy. It causes them to expend valuable calories that could otherwise help them grow and gain weight. The more weight gained, the greater the odds for survival.

“I don’t know what we would’ve done without these beds,” Townsend said. “My children are alive today because of them.”

Tara Hinton, Health Foundation Development Coordinator, says the isolettes cost \$45,000 and pay for themselves through all the tiny lives they save each year.



*This year the “Raise a Racket” Tennis Tournament was added to the festivities surrounding the golf tournament.*

“People don’t realize how important these giraffe beds are to the NICU,” Hinton said. “They basically mimic a mother’s womb.”

The isolettes are so vital that the Health Foundation plans to buy two more for the NICU using proceeds from this year’s Friends of Children Golf Classic. Now in its 21st year, the tournament has raised more than \$2.3 million to help support pediatric projects throughout Cape Fear Valley Health.

“Everything goes toward the Children’s Center,” Hinton said, “helping patients and their families right here at home. That’s why this tournament is so important for us.”

Held in October, this year’s Golf Classic hosted 160 golfers and numerous corporate sponsors to help raise \$169,000. Another \$10,000 was raised through the event’s inaugural “Raise a Racket” tennis tournament held the same weekend. More than 30 players faced off at Highland Country Club for the cause.



Hinton said the foundation decided to hold a tennis tournament because of widespread interest in years past. Raise a Racket proved so successful, it will continue to be a part of the tournament weekend. As a result, the annual event’s name going forward will be the Friends of Children Golf & Tennis Classic.

It may take a while for tournament regulars to get used to the longer name. But for Townsend, the tournament’s new co-chairman, it’s just a minor detail.

*This year’s tournament was made possible through the generous sponsorship of Rick Hendrick Toyota Scion of Fayetteville, Toyota Inc., and LaFayette Ford Lincoln. For next year’s tournament information or to purchase raffle tickets, please call (910) 615-1434 or visit [www.capefearvalley.com/golf](http://www.capefearvalley.com/golf).*



## *A Real Eye Opener: A Nancy Duggins Profile*

by GINNY DEFFENDALL

For Nancy Duggins community is everything.

Born in Hope Mills, Duggins has lived her whole life in the Fayetteville area. Her family is here –sons Murray Odom and Wade, their wives Carrie and Megan, daughter Denise Smith and her husband Jim and all seven grandchildren. The entire clan lives within a two-mile radius of one another. Together, they run a local family business, United Developers and Duggins Smith Builders. The company builds both affordable and conventional apartments.

“It’s been a blessing to us to help people,” said Duggins. “To see people who live without heat or electricity be able to move into a nice apartment or home is wonderful.”

The Duggins family doesn’t just build homes in the community, though. They work to build better communities. Duggins’ husband, Murray, is the chair of the Police Foundation and serves on the Fayetteville Regional Board of Directors for Wells Fargo Bank as well as the North Carolina Low





Income Housing Coalition. Nancy, too, is active in the community. She is a sustaining member of the Junior League, a garden club member and she teaches a Catechism class for 10-year-olds at Highland Presbyterian Church.

In fact, the couple's contributions have been so beneficial to the community, that the Boy Scouts honored them with the Cumberland County's Most Distinguished Citizen Award in 2015.

"I keep busy," she said, humbly.

In addition to all of these activities, Duggins has been a member of the Cape Fear Valley Health Foundation Board for the past three years. But her involvement with the Foundation began 12 years ago when a friend asked her to the Cancer Center's Advisory Council. She agreed.

Duggins has served on the Foundation's Circle of Friends Gala planning committee for nine of its 10 years. She even co-chaired the event for four years with fellow Foundation Board member, Emily Schaefer.

"I support Cape Fear Valley," she said. "It's

an exceptional hospital and it's great to have it right here in Fayetteville. My family supports Fayetteville. This is our home and we love it."

When Duggins started volunteering for the Foundation and advocating for the hospital, she had no idea how important the facility would become to her.

In 2015, while preparing for a European excursion to celebrate her 50th wedding anniversary, Duggins got a call from her physician. They noticed a spot in her mammogram and wanted her to have a second scan done.

"I said it was probably a shadow," Duggins said. "I didn't worry about it."

The shadow turned out to be Triple Negative Breast Cancer. Duggins needed an ultrasound and a biopsy to confirm everything, but it looked like she and Murray would be putting off their trip to Europe.

"The treatment at Cape Fear Valley Cancer Center was phenomenal – just over the top," she said. "If I ever had a question, they'd call me right back. And everything

had such a personal touch."

Duggins says her prognosis is good. She finished treatment in December 2015 and her next check up is in December.

Nancy and Murray Duggins took their European trip in June. Duggins said she believed it was meant to happen this way. With the trip's postponement they were able to stand on the beaches of Normandy, France, on June 6, 72 years to the day after Murray's father stormed those same beaches on D-Day. Duggins says the experience was awe-inspiring.

Her entire experience throughout the past year has given her a new perspective on life. Now she cherishes time with family and friends. But she still takes time to support the health system through service on the Foundation Board. Duggins says that she wished more people realized the quality of healthcare that Cape Fear Valley provides.

"We've got great doctors here," she said. "The facility keeps getting better."

Sabrina Brooks, Executive Director of Cape Fear Valley Health Foundation,

believes our community is fortunate to have people like Nancy Duggins supporting and advocating for Cape Fear Valley Health.

"Nancy has shared her energy and enthusiasm with others as she encourages them to support the Circle of Friends Gala and other Foundation initiatives," Brooks said. "During the time Nancy and Emily Schaefer served as chairpersons, the Gala grossed more than \$775,000."

Duggins was also instrumental in the Health Foundation's recent Pediatric Room Renovation campaign.

The Foundation's Development Coordinator, Tara Brisson Hinton, has worked closely with Duggins over the years planning the annual Circle of Friends Gala.

"Nancy is one of the sweetest people you will ever meet," Hinton said. "She and Emily are two amazing co-chairs, two of the best women I have ever worked with. I am honored to call them friends."

Nancy Duggins is a friend to all of Fayetteville and we are lucky to have her.

## MEETING EVERYDAY NEEDS

*This Foundation funding  
program steps in when the  
money just isn't there*

by DONNIE BYERS



Love it or hate it, technology is pretty much everywhere nowadays. And for Bob Kugelmann, that's OK.

The 83-year-old Fayetteville retiree can honestly say technology helped save his life earlier this year after unknowingly suffering a heart episode.

The former airman and college professor was exercising in a cardiac rehabilitation class at Cape Fear Valley Rehabilitation Center, when a staffer suddenly told him to stop. Seconds later, he was surrounded by the entire staff and peppered with questions about pain or breathing problems.

Puzzled, the soft-spoken Kugelmann said he felt fine. But data from a wireless heart monitor he was wearing showed otherwise. Tests later revealed he was suffering from Atrial Fibrillation, or irregular heartbeat. It's caused by errant heartbeat signal, which makes the heart beat too fast, too slow or inconsistently.

In Kugelmann's case it was too fast, way too fast. He was eventually diagnosed with Supraventricular Tachycardia, a condition where the heart goes into overdrive and can't come back down like it should. It can be fatal if left untreated. Kugelmann required a pacemaker to fix his condition.



“They saved my life,” he said of the staff. “I’m glad I was wearing the monitor at the time.”

Had he known, the grateful patient would have probably thanked Cape Fear Valley’s Health Foundation too. The health systems’ philanthropic arm raised more than \$60,000 to help pay for the wireless monitors used by Cape Fear Valley’s Cardiac and Pulmonary Rehabilitation program.

Staff members use the portable devices to silently monitor a wearer’s progress from nearby computer stations. It’s the only cardiac rehab program in the area to use such technology.

The rehab program tried to purchase the monitors a few years ago, but didn’t have the budget. So the Health Foundation stepped in with money from its Greatest Need Fund. The fund was established to provide critical new programs, essential equipment and patient comforts that might not otherwise be funded by the health system.

“Undesignated gifts to the Foundation became part of the Greatest Need Fund,” said Melanie Erwin, the Health Foundation’s Major Gifts Officer, “and allow our board to put those gifts to work where they will have the greatest impact for our patients.”

In years past, the Greatest Need Fund has helped pay for everything from surgical ultrasound machines and

aquatic therapy equipment, to comfort, nutritional and hygiene items for families with a dying loved one in intensive care. Funded projects don’t have to be large or overly expensive either.

The Greatest Need Fund recently helped buy a \$4,500 device that helps physical therapy patients stand back on their feet. Located at Highsmith-Rainey Specialty Hospital, the device is essential to improving mobility for long-term patients.

Another thoughtful purchase was a blanket warmer used in the Advanced Endoscopy procedure room at Cape Fear Valley Medical Center’s Gastrointestinal Lab. The stainless steel, refrigerator-sized device cost \$7,000 and does just one thing: heat linens and blankets for use on patients coming out of surgery.

Warming blankets may sound like a luxury, but hospital operating rooms can be pretty cold places. It’s to discourage bacterial growth and to keep surgeons and nursing staff comfortable while they work.

Waking to such a temperature extreme can be a shock, however. A warm and cozy blanket can help take the edge off while patients shake off anesthesia.

“Anyone who’s ever had a procedure done probably remembers waking to a warm blanket,” said Debra Egan, RN, BSN, CPAN, CAPA. “We place them on patients as a comfort measure.”

Something so simple, yet effective, makes a real difference to patients every day at Cape Fear Valley. And the blanket warmer would have never been purchased had it not been for the Greatest Need Fund.

And soon, there will be even more reason to give.

The Health Foundation plans to create plaques bearing donor names as a way to say “Thank You” for their generosity. Each plaque will be inscribed with a message of hope and healing for patients or serve to honor donor friends or family members.

The plaques will eventually make their way onto the walls of a new observation unit at Cape Fear Valley Medical Center. The 28-bed unit will be on the first floor of Valley Pavilion, right above the hospital’s Emergency Department.

When complete later this year, the new unit will provide an additional 17,500 square feet of space for patients and staff. It will also provide ample opportunity to recognize foundation donors making a difference with their gifts to the Greatest Need Fund, one plaque at a time.

*To donate or learn how you can Make a Difference through the Greatest Need campaign, visit [www.cfvalfoundation.org](http://www.cfvalfoundation.org) or call Melanie Erwin at (910) 615-1327.*

## NEWS BRIEFS



> ON AUG. 9, THE BLADEN COUNTY HOSPITAL FOUNDATION honored retiring board members Billy Ray Fisher, Charles Bridge, Giles Clark, David Clark, Ron Taylor, Charles DeVane and James Hill III. Pictures are those attending the retirement dinner with President of Bladen Health Roxie Wells, M.D., Cape Fear Valley Health Director of Government Relations Breeden Blackwell, Executive Director of Cape Fear Valley Health Foundation Sabrina Brooks, and Director of Bladen County Hospital Foundation Ashley Dowless.

“These gentlemen are the pillars of our community,” Dowless said. “They are always willing to help and they are very much appreciated.” The support they have provided over the years has been very valuable to the community’s healthcare system.



> DURING OCTOBER A GROUP OF BEAUTY CONSULTANTS from Mary Kay Cosmetics, lead by La’keisha Chisholm, delivered 150 Chemo Care kits to Cape Fear Valley Cancer Center to be distributed to the patients at all three Cape Fear Valley Health Cancer Centers. These kits include beauty products which will help patients to feel pampered while undergoing chemotherapy.

> EACH FALL, CAPE FEAR VALLEY HEALTH EMPLOYEES come together to “make a difference from the inside out” through the Employee Giving Campaign. Employees are on target to exceed last year’s contribution of over \$230,000.00.

{ In the summer issue of Making a Difference we incorrectly referred to Margaret Ann Alligood’s Physician Assistant as Kathy James, PA-C. That should read Kathy Jones, PA-C. We apologize for any confusion.





> **SUZY GOODWIN IS CELEBRATING THE ONE-YEAR ANNIVERSARY OF HER TRIPLETS' HOMECOMING** from the Cape Fear Valley Health Neonatal Intensive Care Unit staff by attempting to become a Guinness World Record holder. Suzy ran in the North Carolina Halloween Half Marathon while pushing her triplets in a stroller, which would qualify her for world record status. While doing so, she encouraged others to support the NICU with financial donations to raise awareness of the lifesaving work of the Cape Fear Valley staff. Suzy has received a lot of press from her effort and was featured on WTVD, Good Morning America and on the Today Show Facebook page. To date she has raised more than \$1,200.

> **HURRICANE MATTHEW MAY HAVE CANCELLED THE ANNUAL HALLOWEEN PARTY** for hospitalized children hosted by local Sprit Halloween franchisee owners, Bill and Carolyn Dickerson, but donations came in through the end of October for their Spirit of Children promotion to support children's services at Cape Fear Valley Health. To date, the organization has donated in excess of \$55,000.



> **THANKS TO CASTLE UNIFORMS OWNERS MISTI AND DAVID BASKETT**, employees affected by Hurricane Matthew had scrubs and other uniform items available when they most needed them. In association with their vendor partners WonderWink Uniforms, Cherokee Uniforms, NurseMates and Algeria shoes Castle Uniforms helped Cape Fear Valley staff who lost their uniforms as a result of the storm.

> **THE ANNUAL HEART OF CHRISTMAS SHOW** is a variety show of music and dance lead by Laura Stevens and starring a cast of young people in our community. The show has been supporting children's charities in our community for the past 17 years. To date, Heart of Christmas has donated nearly \$317,000 to Cape Fear Valley Health Foundation's Friends of Children. The generous donations have been used to provide the best care possible to our community's children – often the cast's peers, classmates and friends – when facing illness or injury. The spectacular performance provides an opportunity for the community to come together to make a difference in the lives of all children in our community. If you have ever attended or participated in the Heart of Christmas show, thank you for your support of this Fayetteville holiday tradition!

> **THE SHAKIR FAMILY AND FRIENDS** held its Fourth Annual Breast Cancer Awareness dinner to benefit Cape Fear Valley Health Foundation's Friends of the Cancer Center. Organizer Shaheed Shakir had this to say about the event, "The bottom line is that we do it because of selfless service. At the start of this I had no personal attachment to breast cancer. I just wanted to do something to honor and support women."

The dinner is to raise awareness, money and support for those affected by breast cancer. The entire Shakir Family and Friends group really enjoy this event. Over four years this event has raised more than \$9,760 to support breast cancer patients receiving care at Cape Fear Valley Health Cancer & CyberKnife Treatment Center.



## 21<sup>ST</sup> ANNUAL FRIENDS OF CHILDREN GOLF & TENNIS CLASSIC



PHOTOS: RACHAEL SANTILLAN



The 21st Annual Friends of Children Golf & Tennis Classic Golfers had a “swinging” good time as they teed it up for kids at Highland Country Club on Oct. 6. The event included two flights of golf, tennis tournament, beer and wine tasting, catered dinner and raffle for an all-expense paid dream vacation for four. The event was presented by Rick Hendrick Toyota Scion of Fayetteville, Toyota, Inc. and LaFayette Lincoln.

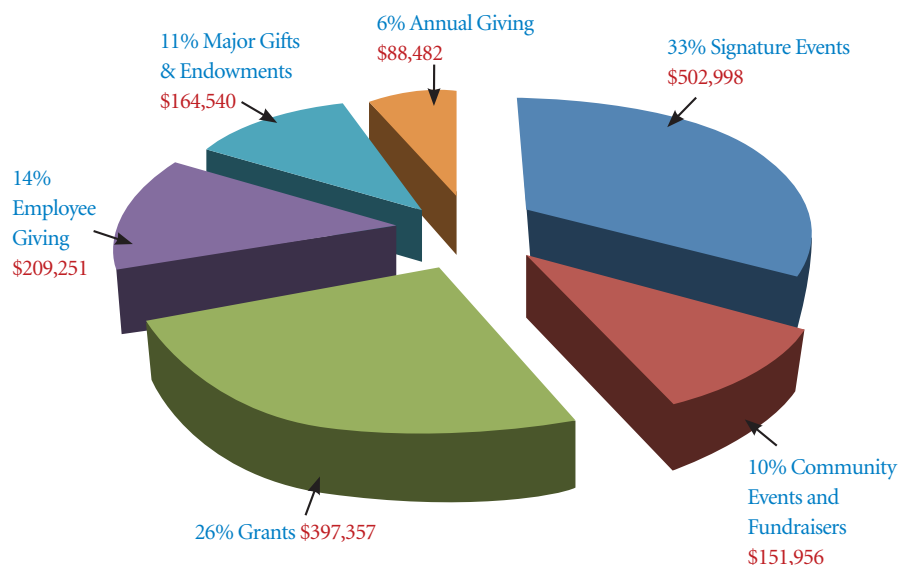






*Through your philanthropic  
SUPPORT, we are  
making a DIFFERENCE  
in the lives of people here in  
our region. Your generosity is  
an INVESTMENT in the  
health of our community.*

16



2016 (FY) Total Gifts

## 2016 [FY] TOTAL GIFTS \$1,514,584

### 2016 FOUNDATION SUPPORT PROVIDED

Pediatric Room Renovations	\$338,403
Cumberland Health Net	\$250,000
Emergency Assistance to Cancer Patients	\$122,476
Neuroscience Capital Project	\$100,750
Operational Support for Stanton Hospitality House	\$100,000
Irene Thompson Byrd Cancer Care Endowment – Designated	\$66,422
Cardiopulmonary Telemetry	\$58,291
Cumberland County Medication Access Program	\$49,905
Lighthouse Society Employee Assistance Program*	\$48,045
Ultrasound Machine for Pediatric Intensive Care Unit	\$46,059
Neonatal Intensive Care Unit Transporter	\$43,994
Emergency Assistance to Pediatric Patients and Families	\$34,050
Dinex Equipment to Improve Temperature of Patient Food Trays	\$28,500
Mammography Outreach	\$27,201
Cato Nursing Scholarship Endowment – Designated	\$25,000
Pediatric Diabetes Camp Program Support	\$23,208
Oasis Complementary Medicine Program for Cancer Patients	\$21,335
Patient Enhancements to Physical Therapy Clinic	\$19,784
Bladen County Hospital	\$10,732
Breast Education Forum	\$10,643
Pediatric Program Support	\$9,515
Coloring Books and Crayons	\$8,621
Community Mental Health Center Play Therapy Room	\$8,341
Interactive Metronome for Speech Therapy	\$5,820
Community Paramedics Program Support	\$5,679
Blanket Warmer for Post Anesthesia Care Unit	\$5,454
Burial Assistance for Pediatric Patients and Families	\$4,000
Nursing Scholarships	\$3,750
Transducer Probe for General Surgery	\$3,521
Body Composition Monitors for Cardiopulmonary Rehabilitation	\$2,895
Charles B.C. Holt Diabetes Endowment – Designated	\$2,660
Spiritual Services for Neonatal Intensive Care	\$800

**TOTAL** ..... \$1,484,854

\*Support for the Lighthouse Society is raised strictly through internal employee giving.



IMPACT: BY THE NUMBERS FROM 2016

**\$338,403**

*funding for*  
PEDIATRIC ROOM  
RENOVATIONS



**EMERGENCY  
ASSISTANCE**

for Cancer Patients

*and Oasis Complementary  
Medicine Program for  
Cancer Patients \$21,335*

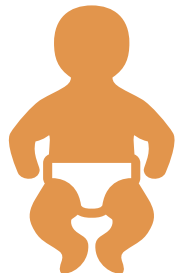
**\$122,476**



**\$66,422**

IRENE THOMPSON BYRD  
CANCER CARE ENDOWMENT

PEDIATRIC  
*Health and Wellness*  
ENHANCEMENTS



**\$46,000**



**\$25K**

CATO NURSING  
SCHOLARSHIP  
ENDOWMENT

*Technology and  
EQUIPMENT*  
THROUGHOUT THE  
MEDICAL CENTER

**OVER +  
\$150,000**

THANK YOU TO OUR SIGNATURE 2016-2017

## COMMUNITY PARTNERS

Signature Community Partners are valued donors who support all of Cape Fear Valley Health Foundation's annual events – Friends of the Cancer Center's Ribbon Walk, Friends of Children Golf Classic and the Circle of Friends Gala. Because of their commitment to the mission of Cape Fear Valley Health Foundation we are proud to recognize the following businesses as Signature Community Partners.

BB&T :: [www.bbt.com](http://www.bbt.com)

Bragg Mutual Federal Credit Union :: [www.braggmutterialfcu.org](http://www.braggmutterialfcu.org)

Cape Fear Center for Digestive Diseases :: [www.cfcdd.com](http://www.cfcdd.com)

Cape Fear Eye Associates :: [www.capefeareye.com](http://www.capefeareye.com)

Cape Fear Neonatology Service, PA

Cape Fear Valley Health :: [www.capefearvalley.com](http://www.capefearvalley.com)

Duggins/Smith Companies :: [www.dugginssmith.com](http://www.dugginssmith.com)

Fayetteville New Car Dealers Association :: [fayettevillenewcardealers.com](http://fayettevillenewcardealers.com)

H&H Homes :: [www.hhhomes.com](http://www.hhhomes.com)

Life St. Joseph of the Pines :: [www.sjp.org](http://www.sjp.org)

Mary Talley

Olde Fayetteville Insurance & Financial Services :: [oldefayettevilleinsurance.com](http://oldefayettevilleinsurance.com)

Rick Hendrick Toyota :: [www.rickhendricktoyota.com](http://www.rickhendricktoyota.com)

Systel Business Equipment :: [www.systeloa.com](http://www.systeloa.com)

Valley Auto World BMW :: [www.valleyautoworld.com](http://www.valleyautoworld.com)

Valley Radiology :: [www.valleyradiologync.com](http://www.valleyradiologync.com)

Wells Fargo Bank :: [www.wellsfargo.com](http://www.wellsfargo.com)

*“The health of a community is one of the cornerstones of the success of that community. The Fayetteville New Car Dealers Association is proud to be a continuing Signature Community Sponsor of the CFVH Foundation, as it continues to make a positive difference in the health and lives of all of us here in Fayetteville, Cumberland County and the surrounding areas.”*

- WC POWERS

Cape Fear Valley Health Foundation is grateful for the ongoing support from each Community Partner!  
For more information on how you can become a Signature Community Partner,  
please contact the Foundation at (910)615-1434.

**BB&T**



Provide the best  
Gastroenterology care  
to all patients in a warm  
and caring environment



**CAPE FEAR EYE**  
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101 ROBESON STREET :: SUITE 106  
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CAPE FEAR VALLEY HEALTH FOUNDATION'S

# CIRCLE of FRIENDS

*Gala*

*presented by*

Duggins / Smith Builders, Fayetteville State University *and*  
Campbell University Jerry M. Wallace School of Osteopathic Medicine

SATURDAY, JANUARY 21, 2017

*at 6:30 in the* EVENING  
HIGHLAND COUNTRY CLUB

Black Tie : After-dinner Live Auction and Raffle  
Dancing : Music by The Band Punch

*A limited number of tickets are available and will be issued  
on a first come, first serve basis. For more information, please call (910) 615-1434*

