



COMMUNITY giving. | COMMUNITY healing.



MEDICAL RESEARCH ENDOWMENT LOOKS TO THE FUTURE

Thanks to the generosity of Fayetteville community leader, Tom Keith, a brand new endowment has been established to help fund medical research. The Tom J. Keith Family Medical Research Endowment Fund was created to support medical research conducted by Cape Fear Valley Health, with priority given to research conducted by or with the participation of medical residents from Campbell University's Medical School. The Foundation is grateful to Tom Keith for his forward-looking focus on research that could have a meaningful impact for generations to come. For more information on how you can help contribute to medical research at Cape Fear Valley Health, please contact Marge Betley at mbetley@capefearvalley.com.

DON'T MISS THE BEST PARTY OF THE YEAR!

Time to get out your party dress and your dancing shoes! The annual Cape Fear Valley Health Foundation Gala is just around the corner and this year's event promises to be better than ever, including – for the very first time – a special late-night party featuring signature cocktails, live music by Liquid Pleasure, and a midnight brunch.



Proceeds from the Gala will benefit our Residency Program, so you can dance the night away and party with a purpose!

Single tickets for the full Gala event are \$200; tickets for Late Night at the Gala are \$75. The Gala happens on January 25, 2020 at Highland Country Club. You can buy your tickets online at cfvfoundation.org or by calling the Foundation office at 910-615-1285.

Thank you to all our 2020 sponsors, especially to our Cardinal Presenting Sponsors: Campbell University, Mercedes-Benz of Fayetteville, and Olde Fayetteville Insurance & Financial Services, Inc.

MARK YOUR CALENDARS!



JANUARY 25
Cape Fear Valley Health Foundation Gala

APRIL 18
Ribbon Walk

GIVE THE GIFT THAT KEEPS ON GIVING

As you make your end-of-year financial preparations for the coming tax season, please consider making a Legacy gift to Cape Fear Valley Health Foundation as part of your estate planning. Your actions today will enrich the lives of patients far into the future. For more information on our Legacy Circle and how to include CFVHF in your will or estate planning, please contact *Marge Betley* at mbetley@capefearvalley.com.



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MAKING A DIFFERENCE

WINTER 2019-20

COMING IN MAY 2021:

THE CENTER FOR MEDICAL EDUCATION AND RESEARCH

If you've passed by the Medical Center campus recently, you may have noticed a flurry of activity including some new fencing with brightly colored "Coming Soon" signage. A new building – the Center for Medical Education and Research – is in the works, and what happens inside will improve health outcomes for generations to come.

Cape Fear Valley Health launched an initiative in 2017 to address physician shortages by becoming a teaching hospital and establishing a Medical Residency Program. Newly graduated physicians do not immediately go into practice; they enter a residency program for 3-5 years for hands-on training in their chosen field.

Our Residency Program, now in its third year, has grown to include more than 100 physician residents – and we are bursting at the seams. At full capacity, 300 residents will be on site! With a home in the future five-story Center for Medical Education and Research, our Residency Program will increase the number of patients served each year and the quality of their care.

The center will include an auditorium large enough to hold all our residents, faculty, interns and staff, as well as lecture and classroom space. It will also house a state-of-the-art simulation lab to provide hands-on training in a broad range of medical interventions. Residents will be able to practice difficult labor deliveries, inserting chest tubes, surgical techniques, and more – all utilizing high-tech, responsive mannequins.

This project will also have an enduring positive impact on the region's economy. According to a study by Michael Walden, Chief Economist at North Carolina State University, the Residency Program will create 923 jobs and generate \$574 million over 10 years.

The center is scheduled to open in May 2021. Stay tuned for progress reports along the way!



“THE RESIDENCY PROGRAM IS A REAL GAME CHANGER FOR CAPE FEAR VALLEY HEALTH AND FOR THIS REGION. THIS PROGRAM WILL HELP US MEET THE REGION'S HEALTHCARE NEEDS FOR GENERATIONS TO COME. THE IMPACT ON OUR HEALTH SYSTEM, OUR COMMUNITY, AND OUR ECONOMY SIMPLY CANNOT BE OVERSTATED.”

— Mike Nagowski, CEO: Cape Fear Valley Health System

CAPE FEAR VALLEY HEALTH FOUNDATION LAUNCHES CARING FOR THE FUTURE CAMPAIGN

Cape Fear Valley Health Foundation has announced the launch of its CARING for the FUTURE campaign, in support of the new Center for Medical Education and Research. The building, slated to open in late spring 2021, will serve as the home for the Medical Residency Program, as well as the Neuroscience Institute. The five-story building includes one entire floor for future growth, as

well as expansion space for the Neuroscience Institute and the Residency Program's Simulation Lab. Of the \$28.3 million project cost, 75% has already been secured through lead gifts from the Thomas R. and Elizabeth E.



McLean Foundation, Cape Fear Valley Health Foundation and the Cape Fear Valley Volunteer Auxiliary board.

The Foundation has committed to raising \$3 million from the community and regional foundations to support this project. Employees and employed physicians are able to contribute to the building during our annual employee giving campaign.

Now we are asking our community to invest along with us to strengthen the health of our home not just for ourselves, but for our children, their children, and generations to come.

To learn how you can contribute to the CARING for the FUTURE campaign, please contact Marge Betley, Major Gifts Officer, at mbetley@capefearvalley.com. Naming opportunities are available.



BECAUSE OF YOU...

With the help of donations from our community, the Foundation was able to provide five new TransCart Patient Transfer Chairs to the hospital. These new carts allow healthcare staff to transport patients in safety and comfort when they are being discharged from the hospital. Thank you to our community for helping us provide better quality care for our patients!



Mike Nagowski, Margaret Ann Alligood and Jesse Byrd at the Friends of the Cancer Center 30th Anniversary Celebration

A CELEBRATION OF GROWTH & GIVING

October marked the 30th anniversary of our Friends of the Cancer Center – a vital source of emotional and financial support to all those receiving cancer treatment at Cape Fear Valley Cancer and CyberKnife Treatment Center. Their work has been made even more successful and sustainable through the Irene Thompson Byrd Cancer Care Endowment, which is now very close to reaching its goal of \$1 million. To celebrate and honor the work of the FOCC and the Byrd Endowment, Jesse Byrd hosted a gathering at Highland Country Club on October 10. Survivors, volunteers and donors took a moment to commemorate the spirit of caring that has made such an impact on cancer patients and their families in our community.



Lynda Clark and Elizabeth Simmons at the Friends of the Cancer Center 30th Anniversary Celebration

WE ARE THANKFUL ... FOR YOU!

In this season of thanks, all of us at Cape Fear Valley Health Foundation are mindful of all of you who have so kindly given of your time, talent and treasure this year. YOUR generosity has helped to make hospital visits less frightening for our youngest patients, to make all our patients more comfortable and secure, to provide the best equipment and resources for our dedicated physicians, nurses and staff, and to ensure that the most vulnerable in our community have access to quality care regardless of their financial circumstances.

Thank you for putting your compassion into action by supporting Cape Fear Valley Health. We couldn't do it without you.

Best wishes for a joyful, peaceful and healthy holiday season!

HOW DO WE APPRECIATE YOU? LET US COUNT THE WAYS! CARING STARTS WITH US...

Thank you to the employees of Cape Fear Valley Health who donate a portion of their pay – and Paid-Time-Off – back to the health system! You lead by example, adding financial support to the professional care and dedication you show our patients every day.



FUN FOR A CAUSE...

Thank you to all the sponsors and participants in our fundraising events – from attending our Gala to swinging a club or racket in our Friends of Children Golf and Tennis Classics, to walking in our annual Ribbon Walk to support cancer care.



IT TAKES A VILLAGE...

Thank you to the numerous local businesses, community

groups, schools and civic organizations who host their own fundraisers on our behalf. You help to expand our reach far beyond what we can accomplish on our own and ensure that the funds raised go directly to patient care and support.

TIME IS A PRECIOUS GIFT...

Thank you to our volunteers who give so generously of their time – a truly valuable commodity. From our Foundation Board and Advisory Board Members and Hospital Trustees, to our event committees, to all those individuals and community groups who strengthen and increase our impact through their labor and expertise.



HEARTS OF GOLD

Thank you to all of our donors who share their resources with us on behalf of the patients we serve.

Regardless of the size of your gift, you are part of an extraordinary, beating heart of kindness that permeates all we do.

Thank you to all of you who help keep our region healthy and vibrant! Your kindness is a gift that makes our community a better place for all.