

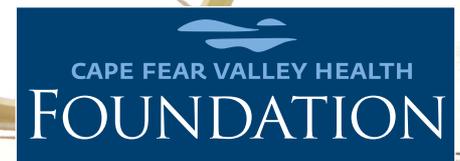
A woman with long dark hair, wearing sunglasses and a striped tank top, is riding a white bicycle. A man with short hair, wearing sunglasses and a light blue shirt, is riding a black bicycle behind her. They are on a sandy beach with the ocean in the background. The sun is low on the horizon, creating a warm, golden glow.

making a DIFFERENCE

CAPE FEAR VALLEY HEALTH FOUNDATION :: SUMMER 2016

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The logo for Cape Fear Valley Health Foundation, featuring a stylized blue wave icon above the text "CAPE FEAR VALLEY HEALTH FOUNDATION" in white, all on a dark blue rectangular background.

CAPE FEAR VALLEY HEALTH
FOUNDATION



WHEN YOU OR A FAMILY MEMBER IS ILL OR INJURED, *where do you turn?*

Many in our region have allowed Cape Fear Valley Health to be there for them. From pediatrics to geriatrics, our team is proud to serve all members of our community – at every age and stage of life since 1956.

So why choose Cape Fear Valley Health?

Because you know you will receive exceptional healthcare, close to home. You will be treated by compassionate, dedicated health professionals who are committed to quality, integrity, patient-centeredness and excellence throughout the entire healthcare process. Cape Fear Valley Health is your community hospital – providing hope, healing and recovery right here at home.

More than 20 years ago, Cape Fear Valley Health Foundation made a commitment to our community to provide philanthropic support to Cape Fear Valley Health to ensure our region has the medical resources needed to provide the highest quality healthcare possible.

As you read how your fellow community members are supporting the commitment made by Cape Fear Valley Health Foundation, I hope you will consider doing the same.

Your support is important because it offers immediate resources directed to current patient needs, especially for those in our community who are in financial need. It allows Cape Fear Valley opportunities to continue to impact the health and wellness of our community. Charitable contributions also help fund new and innovative technologies which assure our region has the most current and up-to-date resources when it comes to healthcare delivery.

Everyone who provides your care at Cape Fear Valley Health – doctors, nurses, therapists, pharmacists, Emergency Department staff, paramedics – join me in thanking you for your generous support and partnership.

Cape Fear Valley Health is here to provide a lifetime of care to you and your family. Won't you help improve the health and wellness of our community by investing in the Foundation today?

Sincerely,

Sabrina S. Brooks, *Executive Director*

REFUSING *to* be a VICTIM

*Margaret Ann Alligood gets by
with the help of her friends*

by GINNY DEFFENDALL



Margaret Ann Alligood's journey back from breast cancer isn't the downtrodden story you often read about or see on TV. It was quite the opposite, thanks to her family and care providers. They lent the kind of support every cancer survivor deserves.

It all started with her surgeon, James Thomas, M.D., FACS, who diagnosed her illness. The good doctor didn't waste any time with her treatment, referring her to Kenneth Manning, M.D., a Cape Fear Valley Cancer Center medical oncologist. Dr. Manning would name her cancer – HER2 – and recommend a course of treatment.

Alligood trusted her doctor's judgment and liked her first meeting with Dr. Manning, but still wanted a second opinion. She sought an appointment at a larger

academic medical center. But she quickly realized that Cape Fear Valley was the place for her.

"Second opinions are very good," she said. "This one proved to me that Dr. Manning was paying attention to my case and was knowledgeable of the latest research."

Dr. Manning recommended his new patient undergo a treatment so new that it had yet to be published in any medical journals. But the final decision was hers, and hers alone.

Alligood said yes. She instantly felt empowered and no longer a victim to her illness.

"I remembered an old Shirley Temple quote," she said. "The doctors make the incisions, but I make the decisions."

Alligood is glad she stayed in Fayetteville. Once into treatment, she found that having some normalcy in her life during the chaos of chemotherapy was important. Alligood's husband, Richard, and her two daughters, Blair and Caroline, were able to visit her at each treatment session, offering their love and support.

"I have not been alone," she said. "My family, my church family, my friends, and my medical team were there with me."

The patient was also moved by the Cancer Center staff.

"My nurse, Shannon, cared for me with incredible kindness, patience and understanding," Alligood said. "She knew what I needed before I needed it."

Kathy Jones, PA-C, is a Physician Assistant at the Cancer Center. She says it's the relationships staff form with their patients that set Cape Fear Valley Cancer Center apart from others.

"We're a small cancer center," James said, "but I would put us up against any other. We really get to know our patients. They become extended family. If I had cancer, I'd come here too."

That is a sentiment shared by Dr. Manning. He is a cancer survivor himself, and he, too, received treatment at Cape Fear Valley.

4 "Where else would I go?" he said. "We have a really nice cancer center here in Fayetteville. It may not be the prettiest or biggest, but we have some of the best people. It's the people that make Cape Fear Valley Cancer Center work so well."

Dr. Manning goes on to say that people often think going to a larger academic medical center, such as Duke University or Chapel Hill, is imperative. He says patients can get the same quality of care right here at home.

"As soon as you hear the word 'cancer,' your whole thinking changes," said Dr. Manning. "And then

you have to go through all this stuff. You get poked and prodded. You get used to undressing in front of people... Then the hard stuff begins – chemotherapy. At Cape Fear Valley, you can go through all of this with love and support close by."

Much of the support at Cape Fear Valley Cancer Center comes from the volunteers and the programs that are supported through Cape Fear Valley Health Foundation's Friends of the Cancer Center.

Alligood learned of the work the group did and was moved, as was her husband, Richard.

"The volunteers were as concerned for me as they were for Margaret Ann," said Mr. Alligood. "They want to make everyone comfortable. The Friends of the Cancer Center really touch so many lives at a time when you least expect it to happen."

It's just not moral support. The Friends of the Cancer Center often provides financial support to cancer patients in need. This includes gas vouchers to attend treatment, assistance with bills, and wigs and turbans for chemotherapy patients. The group also supports programs, such as art therapy and Healing Touch massages.

"I can tell you from personal experience that the massages are really nice," said Dr. Manning.

Alligood's last day of treatment was in January. She went in not knowing what to expect. She was nervous and excited.

"It was an emotional and uplifting day," she said, "right up there with getting married and having children."

Alligood was so moved by her time at the Cancer Center that she approached the Health Foundation to ask how she could help their cause.

"There's a lot of sick people over at the Cancer Center," Alligood said. "Every bit of money collected through Friends of the Cancer Center goes to support cancer patients. That doesn't happen with a lot of charities. These patients need our help, and I feel it's now our turn to support them."



During her treatment at Cape Fear Valley Health Cancer Treatment and CyberKnife Center, Margaret Ann Allgood was blessed to have a supportive network of family and friends. She learned, however, that others receiving treatment may not have the same support in their lives. Fortunately, through Friends of the Cancer Center those patients can receive emotional and spiritual support, as well as critical financial assistance. That was the moment when Margaret Ann realized that giving back to the cancer center would make a difference for patients.

Cape Fear Valley Cancer Centers currently has three centers serving patients:

- Cape Fear Valley Cancer Treatment and CyberKnife Center
- Cape Fear Valley Cancer Center at Health Pavilion North
- Cape Fear Valley Cancer Center at Harnett

In recent years the funds needed to provide services for local cancer patients has grown exponentially. In 2013, Friends of the Cancer Center provided \$112,305 in funding for cancer patients at Cape Fear Valley Health. In 2014, that amount grew to \$147,154.34. In 2015, it increased to \$200,168.88.

There were a total of 998 emergency assistance payments (mortgage, rent, utilities, gas vouchers and medication assistance) made in the 2014 fiscal year. This is an average of two per day.

To ensure support for these patients will continue in years to come the Irene Thompson Byrd Cancer Care Endowment as established at Cape Fear Valley Health Foundation by Jesse Byrd, founder and chairperson of Friends of the Cancer Center.

To find out how you can help support the endowment, or Friends of the Cancer Center, contact Cape Fear Valley Health Foundation at (910) 615-1285 or www.capefearvalley.com/foundation/.

THANK YOU *for your* **SUPPORT.**

AN INVESTMENT *in*
CAPE FEAR VALLEY HEALTH
FOUNDATION
is an investment in the
HEALTH *and* WELLNESS
of our COMMUNITY.

When you support Cape Fear Valley Health Foundation, you're investing in the health and wellness of our community.

Cape Fear Valley Health Foundation helps ensure that your community's hospital is able to provide world-class healthcare.



RUNNING FOR HOPE

The Community Comes Together to Support Cancer Patients

by ANNA HALEY



Sometimes it takes some bad luck, to realize all the good in your life. For Joann Yost, that's exactly what's happened.

Yost's late husband, Master Sergeant Tony Yost, was killed in action in Iraq on Nov. 19, 2005. Yost would marry again. But after being diagnosed with stage 2A breast cancer and undergoing chemotherapy treatment, her husband left her.

She thought about quitting. She looked her mother, Patricia Tracy, in the eyes and said she was done.

Tracy looked right back at her and said, "Fine, but get upstairs and tell your son you are giving up."

That's all it took for Yost to drop her "woe is me" attitude and decide to never stop moving forward.

Yost went back to chemotherapy at Cape Fear Valley CyberKnife and Cancer Treatment Center with a new outlook. She no longer felt sorry for herself. Rather she embraced the path ahead.

Each week she sat through multiple intense doses of chemotherapy. The sessions were long, but Yost never

complained. She used the opportunity instead to get to know her fellow patients. Yost was heartbroken to learn that so many of them were dealing with tremendous personal struggles.

One patient could not pay her electricity bill due to mounting medical costs. Another couldn't afford the nutritional supplements she needed to survive during treatment.

Yost hated to see the suffering, but she was also thankful to hear about Cape Fear Valley Health Foundation's Friends of Cancer Center, which helps patients in need. Like Margaret Ann Alligood, the subject of the previous story, Yost wanted to make a difference in the lives of her fellow patients.

"Hearing these hardships made me open my eyes and see how much I had to be thankful for," said Yost. "With each story, I realized I had to find a way to give back."

On March 5, Yost did just that. She co-hosted an Oyster Roast to benefit Friends of the Cancer Center with Pam and Ken Barnard of Patriot Hunts. The group raised more than \$1,000.



A month later, Yost laced up her sneakers, donned a pink tutu and grabbed her closest friends to raise money again at the annual Ribbon Walk & Run for Cancer.

Alan Buffaloe certainly appreciates Yost's effort, as well as those like her. He's the general manager of Gill Security Systems in Fayetteville, one of the presenting sponsors of this year's Ribbon Walk & Run.

Buffaloe says everyone at Gill Security Systems has been affected by cancer in one way or another. In his case, it was through a long-time employee who succumbed to cancer two years ago at age 48.

"When you lose an employee like that, it certainly hits close to home," Buffaloe said. "They asked us to be a sponsor this year, and we knew immediately it was something we wanted to do."

The company's founder and owner, Dick Gill, had reasons of his own to become involved with the Ribbon Walk & Run. His daughter, Melodi, was treated for cancer more than a decade ago. She remains cancer-free today.

Stanley Steemer was also a presenting sponsor of the Ribbon Walk. It's owner, Libby Paris, also had personal

reasons for supporting the event. In 2008, Paris lost her husband, Keith, to cancer.

"We had tremendous support from family, friends and Cape Fear Valley staff," Paris said, "while Keith went through cancer treatments. It takes a lot out of you, but you are reminded to stay strong when you see the support you have from everyone around. That's why we at Stanley Steemer choose to stand up and help anyone we can, wherever we can."

This year, a record 1,500 participated, netting \$79,000 to directly help patient needs at Cape Fear Valley Cancer Centers. Whether it's emergency funding, resource centers, gas or wig vouchers, free mammograms, massages or other support programs, the money will benefit local cancer patients in need.

Much of the growth of this year's walk was due to the addition of a timed, 5K run, a brainchild of the late Julio Ramirez. Sadly, Ramirez succumbed to cancer in June.

The retired Special Forces soldier was once able to run 20 to 30 miles a week on top of his rigorous daily training. Running was his passion, even when his battle with leukemia forced him off the streets.

Even though Ramirez was wheelchair-bound at the event, he never stopped smiling as he greeted the 285 runners at check-in.

"Everyone who knew Julio Ramirez loved him," said Tara Hinton, Development Coordinator at Cape Fear Valley Health Foundation and event coordinator.

Hinton and her committee are preparing for another record year in 2017. And she has one runner who's already in training.

"This year I walked because I was in the middle of chemo," said Yost. "But not next year!"

Cancer patients hear a diagnosis and immediately look for the light at the end of the tunnel. For Yost, that light was a little hard to see in the beginning. But she's since found her way.

"In 2017, I'm running toward that finish line, and not looking back!"

The 11th annual Ribbon Walk & Run will be held Sunday, April 9, 2017, at Festival Park. Online registration will open early Fall 2016 at www.ribbonwalkforcancer.org.



Margaret Stanton: *in SERVICE to OTHERS*

by GINNY DEFFENDALL

Strong hospitals need strong foundations. This is a concept Margaret Stanton understands well; she has been supporting Cape Fear Valley Health Foundation for years.

Stanton is a Cumberland County girl through and through. She was born on the family farm, located between Cedar Creek and Stedman, the third of seven children.

“I was happy at home,” she said. “I cried all the way to Fayetteville because I didn’t want to leave home.”

But Fayetteville would soon become home to Stanton. She got a job at Highland Furniture and then at Carolina Telephone. She worked there for 37 years, starting as an operator and moving her way up.

Margaret married a military man, Hawkins Stanton.

“He won two purple hearts and two silver stars,” she beamed.

“I have enjoyed everything I have done,” she said. “But I wish I could do more.”

The Stantons would travel the world together – Rome, England, Bermuda and every state in the union. But Fayetteville was always home to the couple.

Hawkins served on the Fayetteville Metropolitan Housing Board. When he died in 1986, Margaret took over his position on the board, thus beginning her career in community service. Over the years, she also volunteered for the Red Cross and served on the National Hospitality House Board.

“I feel better when I’m volunteering,” Stanton said.

Stanton’s friend, Moselle Ward, worked at Cape Fear Valley Medical Center. Ward mentioned to Stanton that she wished Cape Fear Valley had a hospitality house, similar to the Ronald McDonald House near Duke Hospital.

Stanton donated funds to create a building fund, and the Hospital Hospitality House was established.

The house would eventually be named after Stanton, a fact she is not completely comfortable with.

“I was hoping they’d name it after Moselle,” she said. “I felt it was an honor, but I didn’t think I deserved it.”

Stanton still contributes yearly to the Foundation in order to support the care given throughout Cape Fear Valley Health.

“It’s a fine hospital,” she said. “I think Mike (Nagowski) is doing a great job. Cape Fear Valley is so lucky to have him; I love all the people at Cape Fear Valley.”

Ask anyone on the Health Foundation Board and they will say Stanton and Nagowski, the health system’s CEO, have

a special relationship.

“Margaret has been very special in my life,” said Nagowski. “When my family came to Fayetteville, she took a real interest in us.”

Stanton introduced the Nagowski family to the Health Foundation’s Light of Life Tree. The Light of Life Tree is a grand magnolia on the front lawn of Cape Fear Valley Medical Center. Each November, the tree is lit to honor or memorialize loved ones. Lights may be sponsored by members of the public. In Nagowski’s first year in Fayetteville, Stanton sponsored a light on the tree in honor of his new daughter, Victoria.

“She’s been so incredibly caring and generous to the health system,” Nagowski said of Stanton.

Sabrina Brooks, Executive Director of

Cape Fear Valley Health Foundation, says that Stanton expresses her love for her community and its hospital through the support and service that she gives to the Foundation.

“She knows that service is so important to people when they have a loved one that is hospitalized,” said Brooks. “So she will stop by and bring us a bag of stuffed animals or a box of books. She is always thinking of others.”

Stanton is always finding ways to support her community through service to others.

“I have enjoyed everything I have done,” she said. “But I wish I could do more.”

Those who have stayed in the Stanton Hospitality House or received assistance from Cape Fear Valley Health Foundation would say that Stanton has done plenty. Her work is greatly appreciated.

GIVING BACK, CATO STYLE

by GINNY DEFFENDALL



Going back to school can be a challenge, especially with a full-time career. There are job commitments, family commitments and the ever-increasing tuition costs to consider.

For Lynn Michie, a Registered Nurse at Cape Fear Valley's CareLink call center, life in general was getting in the way.

"I was out of work for six months last year," Michie said. "First I fell in my yard and then I was struck by a truck while riding my bicycle."

The incredible back pain caused Michie to seek a job that would allow her to sit throughout the day.

Her supervisor, who acts as a mentor for her, told Michie, "You really need to go back to school and get your bachelor's in Nursing."

But, Michie's savings were nearly depleted after missing so much work. She already has one child enrolled at Appalachian State and another who is off to college in the fall. Could she afford three separate tuition payments?

Thanks to women's fashion retailer Cato, things are a little easier for Michie and nurses like her. The company made a \$25,000 gift to Cape Fear Valley Health Foundation in order to create the Cato Nursing Scholarship Endowment.

“We believe higher education has a huge impact on the quality of life of an individual. We also recognize the importance of healthcare in the community. That’s why we’re pleased to support the creation of this nursing scholarship with Cape Fear Valley Health Foundation.”

— JOHN P. DERHAM CATO, FOUNDER, PRESIDENT AND CEO OF THE CATO CORPORATION

Nurses are essential to Cape Fear Valley’s mission. The health system employs more than 4,000 nursing professionals, many of whom would like to go back to school. They just need a little help to jumpstart their dream.

John P. Derham Cato is the founder, president and CEO of the Cato Corporation. He says his clothing store chain enjoys a strong market presence in Fayetteville. So it makes sense to give back to the community.

“We believe higher education has a huge impact on the quality of life of an individual,” Cato said. “We also recognize the importance of healthcare in the community. That’s why we’re pleased to support the creation of this nursing scholarship with Cape Fear Valley Health Foundation.”

“Cato’s establishment of the endowment is just the beginning,” said Melanie Erwin, Health Foundation

Personal Gifts Officer. “Additional gifts can be made and the earnings from the total gifts will continue to provide scholarships to deserving nurses at Cape Fear Valley Health well into the future.”

Cato provided an additional \$1,000 to fund the initial round of scholarships. Lynn Michie and Nicole Bechard, a nurse on Cape Fear Valley Medical Center’s 4 South, each received \$500.

“It wasn’t expected,” said Bechard. “I was so honored!”

Bechard is using her scholarship to obtain her bachelor’s degree in nursing from Fayetteville State University, while Michie is attending classes online at University of North Carolina Wilmington.

“Each class is about \$500,” said Michie. “So this scholarship really helps. It was a big relief to not have to work overtime or take out a loan.”

Both Michie and Bechard want to take their education farther by obtaining a master’s degree after earning a bachelor’s. They agree that the scholarship has made it easier for them to advance in their careers.

Cape Fear Valley Health Foundation is grateful for the Cato Corporation’s involvement and interest in the region’s healthcare and nursing needs. The corporation’s philanthropy will continue making a difference for nursing professionals at Cape Fear Valley Health.

“Personal gifts are powerful,” said Erwin. “John Cato and the Cato Corporation have now created a viable resource for nurses who have a desire to advance their careers.”

Those interested in learning more or supporting the Cato Nursing Scholarship can contact Melanie Erwin at (910) 615-1327 or by email at merwi@capefearvalley.com.

2016 CIRCLE OF FRIENDS GALA



PHOTOS: RACHAEL SANTILLAN

A good time was had by all at the 2016 Circle of Friends Gala, presented by Duggins Smith Companies, Campbell University School of Osteopathic Medicine and Eben Concepts, as partygoers danced to the music of The Band Punch.

The money raised through each Circle of Friends Gala is used to fund a major project at Cape Fear Valley Health. The 2016 goal was to raise \$100,000 to create the Cape Fear Valley Neuroscience Institute. With more than \$185,000 raised, the remaining proceeds will assist the Foundation with meeting the greatest needs at Cape Fear Valley Health.

Tickets and sponsorships are currently available for the 2017 Circle of Friends Gala, presented by Duggins Smith Companies, Campbell University and Fayetteville State University. The 2017 proceeds will support Cape Fear Valley Lung Nodule Clinic and create a simulation-training lab, including a training mannequin, to improve patient care.

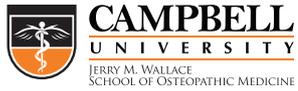
Denise Smith and Meredith Wiles will, once again, serve as chairpersons, so the evening is sure to be a good time.

For tickets or to sponsor the event, please contact Tara Brisson Hinton, Health Foundation Development Coordinator, at (910) 615-1434 or thint@capefearvalley.com.

MARK YOUR CALENDARS *now*
for the 2017 CIRCLE OF FRIENDS GALA
- JANUARY 21, 2017



2016 | DUGGINS SMITH COMPANIES, CAMPBELL UNIVERSITY
and EBEN CONCEPTS



2017 | DUGGINS SMITH COMPANIES, CAMPBELL UNIVERSITY
and FAYETTEVILLE STATE UNIVERSITY



Pictured below: 2016 Circle of Friends Gala Planning Committee



NEWS BRIEFS



> **THE CAPE FEAR VALLEY HEALTH NEONATAL INTENSIVE CARE UNIT** opened thirty years ago and every year since “graduates” and their parents are invited back for a reunion. This year’s reunion was held Saturday, June 4. The event is an opportunity for families to see the doctors and nurses who cared for the babies and marvel over how they have grown. Cape Fear Valley Health Foundation has been a proud partner of the reunion for several years. Thanks to donor support, the Foundation partners with the NICU throughout the year to provide funding for family support programming, breastfeeding initiatives and up to date medical technology for the unit.

> **RYAN’S REINDEER RUN IS A 5K RUN/WALK** in memory of Ryan P. Kishbaugh who died of Hodgkin’s Lymphoma at the age of 18. Proceeds from the run go to The Ryan P. Kishbaugh Memorial Foundation and other charities providing services to children in need and cancer patients. Over the past 10 years, more than \$30,000 has been donated to

Cape Fear Valley Health Foundation’s Friends of the Cancer Center to benefit local cancer patients in need.

> **IN MARCH, THE HOKE HOSPITAL CELEBRATED ITS FIRST YEAR** of providing full service healthcare to the residents of Hoke County and western Cumberland County. Cape Fear Valley Health Foundation celebrated the milestone by holding a Community Leader’s Luncheon. Community leaders learned more about the hospital and healthcare in the region from Hoke Health President, Dr. Roxie Wells.

> **FORT BRAGG FEDERAL CREDIT UNION HELD ITS 22ND ANNUAL CHARITY GOLF TOURNAMENT** and once again, Cape Fear Valley Health Foundation’s Friends of the Cancer Center was one of the beneficiaries. Thirty one golf teams enjoyed a round of golf at Cypress Lakes Golf Course while supporting cancer patients undergoing treatment at the Cape Fear Valley Cancer Treatment and CyberKnife Center.

PROJECTS FUNDED

Donors who make undesignated gifts to Cape Fear Valley Health Foundation play an important role in providing funding for projects, which make a positive impact on the care patients receive every day at Cape Fear Valley Health. Their philanthropic support helps provide for innovative equipment needs and fund programs that supplement, enrich and enhance the care delivered to our patients every day.

Since January, the Foundation has committed \$156,000 to fund such projects, including:

> **AN AQUAPOLE FOR THE REHABILITATION THERAPY POOL.** This equipment targets a patient's cardiovascular systems, muscle toning and core strength as well as improve posture, flexibility and standing ability. The patient population who benefits most from this therapy includes those with multiple sclerosis, Parkinson's disease and stroke patients.

> **FUNDING OF THE FIBEROPTIC ENDOSCOPIC EVALUATIONS OF SWALLOWING (FEES) EQUIPMENT.** This portable equipment allows therapists to evaluate a patient's swallow function across hospital settings

and in outpatient rehabilitation. It also will allow for these services to be expanded to Health Pavilion North and Hoke Health.

> **A PATIENT LIFT WAS FUNDED WHICH,** will provide a safe, comfortable and dignified transfer of the patient from the bed to a chair. Not only does this allow the patient to move to a sitting position – which will accelerate their pace of recovery – but it is also an aid for the nursing staff as it reduces the possibility of back injuries.

> **A COMFORT CART FOR FAMILIES VISITING THE INTENSIVE CARE UNIT.** This cart is stocked with comfort items offered to the family members of patients who are facing end of life. The cart offers snacks, toiletry items, blankets and pillows for family members as they remain by the bedside of their loved ones. By funding this project, patients' family members receive compassionate care along with the patient at a difficult time.



LEADING CHANGE

Making a Difference Through the Leadership Circle

by GINNY DEFFENDALL



We're often told to lead by example. Members of Cape Fear Valley Health Foundation's Leadership Circle are setting an example to follow. It's one of affecting change through generosity.

Leadership Circle members are committed to making a difference each year by pledging an annual gift of at least \$1,000 to the Foundation's Greatest Need Fund.

"These gifts give us flexibility," said Melanie Erwin, Health Foundation Personal Gifts Officer. "They allow the Foundation Board of Directors to direct resources to wherever they will have the most impact."

Government reimbursements for services to Medicare and Medicaid patients are on the decline, and the cost of their care exceeds \$75 million each year.

Contributions and investments to the Foundation ensure that all Cape Fear Valley Health patients, regardless of their ability to pay, have access to exceptional healthcare right here in our community.

Those who contribute to the Foundation's Greatest Need fund may not always support the health system's most glamorous projects, but they certainly make a difference in the lives of patients in our community.

Just a few of the projects the Greatest Need helped fund include the purchase of new ultrasound machines for

the medical center's Nephrology Unit, a mobile patient lift to assist in safely moving patients and a new golf cart to transport patients from the parking lot to the building.

John Dawson is a business owner, former Foundation board member and member of the Leadership Circle.

"The Foundation provides funding for services and special equipment that enrich the individual patient's overall experience," he said. "That's why I chose to donate to Cape Fear Valley Health Foundation, and also why I served on its board of directors. To me, it's that important."

Another project assisted by Greatest Needs funds and one that is making a significant impact on the community is the Community Paramedic Program.

The program sends paramedics to discharged patients' homes to provide regular check-ups. The goal is to try to decrease the readmission rates for heart failure, pneumonia and chronic obstructive pulmonary disease (COPD) patients.

Paramedics can give on-the-spot medical treatment and make sure patients have everything they need to care for themselves properly.

The Foundation has provided the program with tools

to help patients keep themselves healthy. These include everything from the purchase of shower chairs – so that patients are able to bathe themselves daily – to pillboxes so patients stay compliant with physician instructions.

Hospital readmission rates show the program is working. Readmission rates for these patient populations are dropping, a trend that would not be possible without the help of the Health Foundation and its generous donors.

"In today's tightly stretched medical economy," said Lucy Jones, Foundation board member and member of the Leadership Circle, "donations to the annual fund enable the Foundation to touch lives in an even more profound way than ever. A donation is an investment in the health of our community."

Membership does have its privileges. Leadership Circle members are invited to all Health Foundation Signature Events and Socials, and granted badge access to the health system. They also receive tours of the hospital, recognition on the health system's donor wall and personal assistance with hospital questions or matters.

For more information on the Leadership Circle, please contact Melanie Erwin at (910) 615-1327 or by email at merwi@capefearvalley.com.

THANK YOU TO OUR SIGNATURE 2016-2017

COMMUNITY PARTNERS

Signature Community Partners are valued donors who support all of Cape Fear Valley Health Foundation's annual events – Friends of the Cancer Center's Ribbon Walk, Friends of Children Golf and Tennis Classic and the Circle of Friends Gala. Because of their commitment to the mission of Cape Fear Valley Health Foundation we are proud to recognize the following businesses as Signature Community Partners.

BB&T :: www.bbt.com

Cape Fear Center for Digestive Diseases :: www.cfcdd.com

Cape Fear Eye Associates :: www.capefeareye.com

Cape Fear Valley Health :: www.capefearvalley.com

Duggins/Smith Companies :: www.dugginssmith.com

Fayetteville New Car Dealers Association :: fayettevillenewcardealers.com

St. Joseph of the Pines LIFE :: www.sjp.org

Mary Talley

Olde Fayetteville Insurance & Financial Services :: oldefayettevilleinsurance.com

Rick Hendrick Toyota :: www.rickhendricktoyota.com

Systel Business Equipment :: www.systeloa.com

Valley Auto World BMW :: www.valleyautoworld.com

Valley Radiology :: www.valleyradiologync.com

“We are proud to support the good work that is happening at the Cape Fear Valley Health Foundation. Our philosophy is that giving back to the community is our responsibility as a local business — and the Hospital Foundation is the perfect fit.”

- PAIGE W. ROSS, OLDE FAYETTEVILLE INSURANCE
AND FINANCIAL SERVICES

*Cape Fear Valley Health Foundation is grateful for the ongoing support from each Community Partner!
For more information on how you can become a Signature Community Partner, please contact Tara Brisson
Hinton at (910)615-1434.*



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