



# *making a* DIFFERENCE

CAPE FEAR VALLEY HEALTH FOUNDATION :: SPRING 2014

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*Your INVITED to JOIN*  
*the* **LEGACY**  
CIRCLE

# LegacyCIRCLE

## a LEGACY of SUPPORT

by GINNY DEFFENDALL

*“When you care about a facility and the staff who work there, you want to see it succeed now and in the future.”*

— TONY CIMAGLIA, FORMER CO-OWNER & VICE PRESIDENT OF OPERATIONS, MJ SOFFE

William Shakespeare once said, “It is not in the stars to hold our destiny but in ourselves.” We can’t be certain what the future holds for us, but we can certainly plan for it today.

Maintaining financial stability in the era of health-care reform can be a challenge. But Cape Fear Valley Health Foundation works every day to ensure patient care needs are met both in the present and the future.

In order to achieve this goal, community support is everything. The community’s charitable giving to the Health Foundation can provide both short-term and long-term funding for healthcare services and programs.

For those who would like to support their community in the future by remembering Cape Fear Valley Health in their estate planning, the Health Foundation now offers the Legacy Circle.

For Tony Cimaglia, former Co-Owner and Vice President of Operations at MJ Soffe, starting a planned giving society just made sense.

Cimaglia was involved in the creation of Cape Fear Valley Health Foundation in 1994 and still sits on the board today. He has seen the Foundation grow from a fledgling organization with just two Friends groups into the charitable force that it is today. He is also a founding member of the Legacy Circle.

“One of my early goals with the foundation was to ensure this hospital will survive without taxpayer subsidy,” Cimaglia said. “When you care about a facility and the staff who work there, you want to see it succeed now and in the future.”

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In 2004, Cimaglia and his fellow Foundation Board members heard a presentation on the high number of diabetics in our community and the special – and expensive – needs of diabetics. They immediately began a capital campaign to raise \$1.75 million to build the Cape Fear Valley Diabetes & Endocrine Center.

“That was an eye opener,” Cimaglia said. “We worried what would happen to the community without something in place to treat these people in the future, especially the children.”

Cimaglia says that the Diabetes & Endocrine Center is a source of pride for Cape Fear Valley Health and the Health Foundation, as well as for Fayetteville and Cumberland County.



“The board is very passionate about the future success of the foundation,” he said. “What we are able to do for pediatric, cancer and heart patients – all that we do for the community – we want that support to continue. So, we felt it was appropriate to have the Legacy Circle.”

Becoming a member of the Legacy Circle is easy. After providing for your family and loved ones, you may bequeath a specific dollar amount or a percentage of your estate to Cape Fear Valley Health Foundation. You can also make a charitable gift annuity or set up a charitable trust. You can even name the Health Foundation as a beneficiary of a retirement plan or transfer ownership of life insurance to the Health Foundation.

“Planned giving is not just for the wealthy,” said Cimaglia. “Anyone who wants to remain a part of the community can leave something that will help.”

When you join the Legacy Circle, you will also receive special member benefits, including: invitations to Cape Fear Valley Health Foundation events (including special events just for Legacy Circle members), a subscription to the Health Foundation’s magazine, *Making a Difference* and listing as a Legacy Circle member in Foundation publications and on the donor wall inside Cape Fear Valley Medical Center.

You will also know that your gift made a difference to your community.

LEGACY  
CIRCLE

For more information on the Legacy Circle, contact Cape Fear Valley Health Foundation at (910) 615-1285.

# THE FACES *of* CAPE FEAR VALLEY HEALTH FOUNDATION

by GINNY DEFFENDALL



PHOTOS: RACHAEL SANTILLAN

From the Foundation Board members to the Friends Group volunteers to the generous donors throughout the community, there are a lot of people helping Cape Fear Valley Health Foundation complete its mission to serve the community by building awareness

and philanthropic support for Cape Fear Valley Health.

On the first floor of Cape Fear Valley's Medical Arts Center, a devoted team of five women work together to coordinate all health foundation endeavors. Though this undertaking may sometimes be a challenge, the women all agree the payoff is worth the effort.

Sabrina Brooks has been with Cape Fear Valley Health Foundation for three-and-a-half years. She came to the Foundation by serving as a volunteer on the very first Gala Committee.

Brooks has a master's degree in Business Administration and a background that includes managing a financial

institution. When her second son was born, she took a break from full-time work to stay home with her children. But she remained an active volunteer in her community.

When she returned to work, it was with the Health Foundation, as the Friends of Children Coordinator. Now Brooks serves as Executive Director, an experience she finds very rewarding.

"At the Foundation, I get to work with incredible people," she said. "Everyone is here to make a difference and help ensure we have a robust health system. It's wonderful."

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*“Our community plays a huge role in creating events and supporting our goals,” Hinton said. “I’ve been fortunate to be able to establish relationships with people in this community and to then work together to help our patients right here at home.”* — TARA BRISSON HINTON, DEVELOPMENT COORDINATOR



Tara Brisson Hinton is the Development Coordinator in charge of events. If you’ve ever participated in the Ribbon Walk & Ride for Cancer, chances are you’ve seen her running the show and making it look easy. Hinton also coordinates third party events throughout the community, which benefit Cape Fear Valley Health Foundation.

Hinton has a background in marketing, sales and fundraising that has included event planning. She says that foundation events such as the Ribbon Walk & Ride, Friends of Children Golf Classic and Circle of Friends Gala give her the opportunity to share the Foundation’s story, as well as what they do to support Cape Fear Valley Health.

“Our community plays a huge role in creating events and supporting our goals,” Hinton said. “I’ve been fortunate to be able to establish relationships with people in this community and to then work together to help our patients right here at home.”



Rachel M. Richardson brings a unique set of talents to Cape Fear Valley Health Foundation.

She has a bachelor’s degree from Appalachian State in Political Science with a concentration in media and campaigns. The analytical skills and communication abilities she gained there serves her well as the Foundation’s Friends Group Development Coordinator.

Richardson works closely with the Friends Groups and serves as a liaison between the Friends of the Cancer Center, Friends of the Heart Center

and Friends of Children advisory councils and their respective hospital departments.

Among other programs, Richardson coordinates the “Art of Healing” child-friendly art display in the Children’s Emergency Department for which prints may be sponsored to benefit Friends of Children. Friends of Children is a group whose mission is to ensure that a child’s perspective is never lost in the unfamiliar world of grown-ups and medical equipment.

“My job is to build relationships in the hospital and discover important clinical needs,” Richardson said. “Then I communicate this information back to the advisory councils and we discuss fundraising opportunities so we can meet these needs.”

Backing up the team are Grant Writer Shelly Davis, Data Services Coordinator Vickie King and Development Assistant Jessica Griffin.

Shelly works to find grant opportunities for which both Cape Fear Valley Health and the Health Foundation may qualify.

“For example, an Arts Council of Fayetteville/Cumberland County grant partially funds the Artful Reflections art therapy program at both Cancer Centers thanks to Shelly’s efforts,” Brooks said.

Each grant awarded to the Health Foundation also requires tracking and documentation, which is also managed by Davis.



“Vickie oversees our donor database,” Brooks said. “And Jessica wears lots of different hats. She works closely with our donors, manages our invoices and thank-you notes.”

Jessica’s bright, smiling face is the first thing you see upon entering the Foundation offices.

“We have a great team here,” said Hinton. “Everyone here is willing to step in and help, if needed. It’s a great group.”

*To learn more about Cape Fear Valley Health Foundation and how you can make a difference, please call (910) 615-1285.*

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# Tarheel QUILTERS

by GINNY DEFFENDALL

Life in the Neonatal Intensive Care Unit (NICU) can be hard for a little one. There are always lights on, machines beeping and people are always coming and going.

But the ladies of the Tarheel Quilters Guild work to bring a little comfort to the babies in Cape Fear Valley Medical Center's NICU. Each month they bring handmade quilts for the babies in the NICU. All the babies in the NICU. And that can be quite a few.

In 1992, the first year the Tarheel Quilters donated to Cape Fear Valley, they averaged 12 quilts a month. In 2004, the Guild averaged 22 quilts a month, a total of 264 quilts that year. This year they are expecting to almost double that, averaging between 30 and 40 quilts a month.

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The Guild formed in 1981 by local quilters Kay Bryant, Polly Hagle and Cindy Simms. At the time they provided quilts to the patients of the Veterans Affairs Hospital. As the group grew, they expanded to include the Cape Fear Valley NICU. And now they also provide quilts for patients in the VA Nursing Home.

Guild members work to provide quality pieces for the NICU babies and their families. Each quilt is between 36 and 42 inches in each direction and may be hand stitched or sewn with a sewing machine. Depending on the design, a quilt can take between six and 20 hours to complete.

"We do not use embellishments, such as buttons, bows, metallic fabrics or lace for safety reasons," says Connie Guyton, one of the Guild members "We use only good quality, 100 percent cotton fabric, which can include flannel."



The Guild also provides high quality batting to go into each quilt.

There are several ways to tell if you are holding a baby quilt sewn by a member of the Tarheel Quilters Guild. In addition to the painstaking detail of the stitching, the quilts are bright and cheerful on one side, often with feminine pinks for girls and blues for boys, while the other side is dark in color. Lastly, Tarheel Quilters Guild quilts each have a label lovingly sewn into the back of the quilt.

"The quilts are used to help babies in the NICU rest," says Connie. "They cover the Isolette to simulate the mother's womb and help control light and sound. This is why the back of the quilt is dark"

Guild members gather together to do their stitching. They have Sew Days at Westminster Presbyterian Church, Hancock Fabrics and Eastover Recreation Center where they work on their charity quilts.

"Some of the regulars call it 'Therapy Day,'" says member Barbara Jackson. "Believe me. Sew Days are good therapy. They are full of good laughs, good jokes and wonderful friendships."

Sometimes the quilts the Guild members make end up being for family members.

"Ms. Dot's great, great grandson was in the NICU two Christmases ago," says Connie. "He received a quilt and a stocking that she made personally. And



*“Sometimes the nurses would want the same quilt for two different babies! But, nothing is better than the parents being there to pick out their own quilt. They get excited to pick out a keepsake.”*

— DOROTHY “DOT” ATCHLEY, GUILD MEMBER

my husband’s niece had triplets in 2002. She received three baby quilts that I had made. She was really excited that a family member had made her quilts.”

Guild members love to reminisce about the little ones they meet in the NICU. The little boy they would visit each month until he finally got to go home, the mother who could not believe her baby’s quilt was free, and the father of triplets who was afraid to set his quilts down for fear of losing them. Their monthly hospital visits give them much to talk about and fill them with hope and joy.

“It is wonderful to see the nurses and volunteers loving those babies and fussing over the quilts we bring,” says Dorothy “Dot” Atchley, a long-time Guild member. “Sometimes the nurses would want the same quilt for two different babies! But, nothing is better than the parents being there to pick out their own quilt. They get excited to pick out a keepsake.”

With more than 12 years of NICU visits under her belt, Dot is looking forward to many more.

“It has been a pleasure over the years to go to the hospital to pass out quilts,” she says. “I am looking forward to continuing to pass out baby quilts for many years to come.”



PHOTOS: RACHAEL SANTILLAN

# FOR THOSE *in* NEED

## FRIENDS of CANCER CENTER PROGRAM *is a* FRIEND INDEED

by ANNA HALEY

Every year, millions of women have an annual mammogram hoping to catch breast cancers early. But not every woman can afford one.

The Mammography Outreach program is there to help. Since 2010, the Cape Fear Valley outreach pro-

gram has helped pay for more than 400 Cumberland County women to receive free mammography screenings.

“These women would not have had mammograms otherwise,” said Angie Syphrit, Cape Fear Valley’s Breast Health Navigator. “Our mammogram outreach program fills a need for both uninsured and underinsured women in Fayetteville.”

Mammograms are important because they can help detect cancer at an early stage. They can also spot tumors not easily detectable by breast self-exams. The sooner cancer is detected, the more treatable it is.

Money raised by Cape Fear Valley Health Foundation’s Friends of the

Cancer Center funds the program. It typically screens 12 women in a clinic day, but some months require two daily clinics because of the overwhelming number of applicants.

That means more work for Syphrit, but she’s more than willing to accommodate.

“I never seem to finish one free mammography clinic before the next one is full,” she said. “Friends of the Cancer Center is helping to give many women in this community a fighting chance against breast cancer.”

Dixie Lock, 56, benefited from one of those additional clinics in October. She heard about the program through her church and later scheduled an ap-

pointment along with her sister. She’s had mammograms before, but her last was a few years ago and it revealed a benign tumor.

“I knew I needed to be vigilant,” Lock said.

She was right to worry. Her latest mammogram showed another mass in her breast. This time it was cancerous, but localized in the milk ducts. The cancer could have been far worse had it not been for the free screening.

The biopsied tumor was later diagnosed as a Stage 0 “non-invasive” breast cancer. Such cancers haven’t spread or invaded neighboring tissue yet and are easily treatable. Lock’s treatment regimen included taking





PHOTOS: RACHAEL SANTILLAN

a daily pill to prevent new tumor growth. She also underwent radiation treatment. Her long-term outlook is excellent.

*“I’m thankful my cancer was caught early, and I’m back to my old routine,” she said. “Having this program really saved my life.”*

Mammograms cost approximately \$130. It may seem like a lot, but not compared to full-scale cancer treatment or the cost of a human life.

Friends of the Cancer Center raises money for the mammography program through donations from individuals, community groups, businesses and annual fundraisers. They include the Ribbon Walk and Ride, Circle of Friends Gala, third-party community events, and Cape Fear Valley’s Employee Giving Campaign.

*“The Friends of the Cancer Center wouldn’t be able to offer this service without the generous support of our community,”* said Sabrina Brooks,

*“I’m thankful my cancer was caught early, and I’m back to my old routine,” she said. “Having this program really saved my life.”*

— DIXIE LOCK

Executive Director of Cape Fear Valley Health Foundation.

Space in Cape Fear Valley’s Mammography Outreach Program is limited. Women over age 40, as well as women under age 40 with a family history of breast cancer, can apply. Applicant income must be no more than 250 percent of the federal poverty level to qualify.

The public can help support the program by participating in this year’s Ribbon Walk & Ride for Cancer, on Sept. 20, in downtown Fayetteville. To learn more or to register online, visit [www.ribbonwalkforcancer.org](http://www.ribbonwalkforcancer.org).



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## THE OUCHLESS ED

by GINNY DEFFENDALL

It's easy to think of hospitals and healthcare systems as big businesses with deep pockets and unlimited funds and resources. But that's rarely the case. The high cost of delivering healthcare often leaves little for re-investment in equipment, facilities and new programs.

Cape Fear Valley Health Foundation helps fill in these gaps that might not otherwise be funded using undesigned donations raised from individuals, businesses and service organizations that care about our community.

In order to enhance the level of care given at Cape Fear Valley Health System, Cape Fear Valley Health Foundation is able to grant funds to different hospital services so they may be able to fund projects that may ordinarily miss out on being funded.

In October the Foundation awarded \$50,000 to some worthy projects throughout the health system, including the tools needed to create an "Ouchless ED" in the Children's Emergency Department, a fluid warmer for the Nephrology unit, new laptops to aid in discharges for Coordination of Care and a forklift for Central Supply.

Stacey Koonce, RN, is the Patient Care Manager of the Children's Emergency Department. She applied for a Foundation Grant hoping to improve the patient experience with an "Ouchless ED" at Cape Fear Valley Medical Center.

"An 'Ouchless ED' focuses on creating the least amount of pain possible for our pediatric patients," Koonce said. "Visiting the ED can create trauma that will extend past when the child leaves us."



## GRANTING IMPROVEMENTS *to* HEALTHCARE

Among the components purchased to create the “Ouchless ED” are gas masks for nitrous oxide sedation, nasal atomizers to provide intranasal medications and numbing gels for sutures and urinary catheter insertions.

“After working nine years in the Children’s Emergency Department, I’ve learned that visiting the ED is hard on children,” says Koonce. “I’ve seen previous patients return and just have a meltdown. They don’t want to go anywhere near the back.”

The nitrous oxide will help emergency department staff more easily insert IVs and urinary catheters into the department’s youngest patients.

“We often have to hold the children down,” Koonce said. “Then we become the villains. This is a lot safer than the

traditional method of IV sedation. I am so excited about it.”

Vickie Pool, RN, Patient Care Manager of Cape Fear Valley Medical Center’s Nephrology Unit, saw an opportunity to improve the patient experience in her unit as well.

Nephrology is the field of medicine that deals with the kidneys. Most patients on the Nephrology unit require dialysis, a procedure that removes waste and excess water from the blood.

There are two main types of dialysis: hemodialysis, which uses a filter to remove waste from the blood, and peritoneal dialysis, which involves placing fluid into the patient’s abdomen and then flushing it out along with the body’s waste and excess water.

For peritoneal dialysis patients, treatment could take the better part of a day or all night. The long treatment time is in part due to the need for the fluid to be warmed to body temperature before being placed inside the patient’s peritoneal cavity. Cold fluid will cause the patient to suffer severe cramping.

“It takes four hours for the fluid to warm and we only had the capability to warm two bags of fluid at a time,” explains Pool.

With the grant money provided by the Health Foundation, the Nephrology Unit was able to purchase a fluid warmer that will allow multiple bags of dialysis fluid to be kept warm at all times.

“Now, if a patient comes to the unit through the Emergency Department,

we can have the fluid ready and warm to treat them right away,” said Pool. “The patient won’t have to wait four to six hours for the dialysis fluid to warm. This will really allow us to provide patient care in a much more timely manner.”

Coordination of Care also wishes to provide more timely responses to patients, so they applied for a grant to purchase new laptops to help them with their goal.

“Providing laptops to our Utilization Management nurses allows us to react to information and relay information to families much more quickly,” said Cyndy Kern, Director of Coordination of Care.

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*“An ‘Ouchless ED’ focuses on creating the least amount of pain possible for our pediatric patients.”*

— STACEY KOONCE, RN, PATIENT CARE MANAGER, CHILDREN’S EMERGENCY DEPARTMENT

Currently, Coordination of Care has seven full-time nurses who are responsible for communicating clinical information to the insurance company and keeping patients and families informed of during the approval process. For Medicare patients in particular, this is important.

“In addition to improving patient satisfaction, this is a huge staff satisfier,” said Kern. “Each nurse could spend an hour to an hour-and-a-half each day walking between their office and hospital units. This allows us to work more efficiently.”

Cape Fear Valley staff are always looking for ways to improve efficiency.

Though it may not sound glamorous, Steve Benjamin, Supply Chain Operations Manager, saw the need for a forklift in the storeroom in order to improve supply chain efficiency.

When deliveries arrive from FedEx, they are pallet-sized and usually stacked two boxes high. Before stock could be put away, the pallet would

need to be lowered while everything was unpacked by hand and then restacked on a new pallet.

“A walk-behind forklift will save us a lot of physical labor and a ton of time,” said Benjamin.

The forklift will have to be specially designed to fit on the medical center’s receiving dock. The custom design is expected to cost nearly \$15,000. An expense such as this would be hard to fit into the hospital’s capital budget where patient-care expenses take priority. But because of the grant money provided from Cape Fear Valley Health Foundation, the Supply Chain is maximizing space, reducing waste and providing Cape Fear Valley Health with a significant cost savings throughout the supply chain process.

Additions such as the “Ouchless ED,” Nephrology’s fluid warmer, the Coordination of Care laptops and the Supply Chain’s forklift enhance the quality of care given throughout Cape Fear Valley Health, and, thus, fit right in line with Cape Fear Valley Health Foundation’s mission.

“The bi-annual grant program has been very successful,” says Sabrina Brooks, Foundation Executive Director. “However, with federal and state cuts in reimbursement, philanthropic support is more important than ever. Cape Fear Valley Health relies on community support in order to stay up-to-date and provide the best care possible. Growing the bi-annual grant program will help us achieve this goal.”

# CELEBRATING *friends*

## THE 2014 CIRCLE of FRIENDS GALA

by GINNY DEFFENDALL

Since 2007, the Circle of Friends Gala has raised more than a million dollars to support Cape Fear Valley Health Foundation – \$1,088,000 to be exact. This year's 8th Annual Circle of Friends Gala, presented by Duggins/Smith Companies, Fayetteville Orthopaedics & Sports Medicine and Vantage South Bank broke records, with the largest number of attendees and the highest dollar amount raised to date.

An astounding 424 guests gathered inside Highland Country Club on January 25 to support Cape Fear Valley Health Foundation and its six Friends groups: Friends of the Cancer Center, Friends of Children, Friends of the Heart Center, Friends of Rehabilitation, Friends of Highsmith-Rainey Specialty Hospital, and Friends of Nursing.

"In previous years we had waiting lists for attendees," said Gala co-chair Nancy Duggins. "This year Highland was kind enough to open up the entire club to us, so we could accommodate everyone."

The larger crowd helped ensure the Gala committee met their goal to raise \$200,000 this year. They actually surpassed their goal, raising \$200,674.

"Our entire committee worked very hard to help us meet our goal," said Emily Schaefer, Gala co-chair. "It's wonderful that we can do this to provide extra support to patients throughout Cape Fear Valley Health."

Duggins and Schaefer have been co-chairing the event since 2012. They are proud of the level of entertainment one can expect at the Circle of Friends Gala.



"It's such a fun evening," Duggins said. "The food is delicious, we have wonderful raffle prizes and the band is great. This year we had the Men of Distinction. They did silly dances and were so entertaining."

Schaefer agrees.



"The Gala has become the signature event for Fayetteville," she said. "It's elegant, but also a ton of fun. People of all ages can enjoy it, and it's all for a good cause. You can't beat it!"

It's the good cause behind the Gala – supporting Cape Fear Valley Health's patient population through the Foundation's Friends groups – that is so near and dear to Schaefer's heart.

"I had breast cancer three years ago," she said. "So I have benefited firsthand from the Friends of the Cancer Center and the help they've given through the Oasis Complementary Medicine program and through all of the volunteers they have. The care they help provide makes Cape Fear Valley Health System stand out."

*continued on page 16*

## Thank You to the

### 2014 CIRCLE OF FRIENDS GALA COMMITTEE



#### CO-CHAIRS:

Nancy Duggins & Emily Schaefer

Molly Alderman, Katherine Armstrong, Carol Briggs, Shannon Cameron, Michelle Courie, Carrie Duggins, Dr. Molly Smith Guy, Mandy Hurley, Jen Ingle, Brooke Johnson, Lucy Jones, Katie Ostmann, Caroline Parks, Carlye Pleasant, Paige Ross, Liza Shah, Denise Smith, Kelly Stout, Deborah Taylor, Lauren Townsend, Linda Wheeler, Dr. Meredith Wiles, Kathy Wright

Each of the six Friends Groups receives a percentage of the Circle of Friends Gala proceeds. They use these funds to develop programs and assist patients with needs that contribute to the healing process, but that go beyond the scope of Cape Fear Valley Health's mission to provide medical care and treatment.

Some of the assistance provided through the Friends Groups are: wigs, turbans, emergency funding and cancer screenings from the Friends of the Cancer Center; temporary ramps for newly-disabled patients through Friends of Rehabilitation; a pediatric playroom through Friends of Children; and a Heart Healthy Options dining program through Friends of the Heart Center.

The Committee will be using part of the Friends of Children's portion of this year's proceeds to spon-

sor the renovation of a room in the pediatric wing of Cape Fear Valley Medical Center (for more on that project, see Extreme Makeover on page 18).

Duggins and Schaefer are already looking forward to an even bigger Gala in 2015.

"We try to set our goal early and we try to increase it each year," said Duggins. "Our goal for 2015 is \$225,000."

With the support of the local community, Duggins and Schaefer are confident they can meet this goal as well.

"I really feel like the Gala makes a difference in our community," Duggins said. "Attendees next year can expect that. To make a real difference. And also to have a good time!"



THANK YOU *for making* CAPE FEAR VALLEY HEALTH FOUNDATION'S

# CIRCLE *of* FRIENDS GALA

*an overwhelming success, raising more than \$200,674  
to support Cape Fear Valley Health Foundation and its six Friends Groups.*

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# *Extreme* MAKEOVER: CAPE FEAR VALLEY CHILDREN'S CENTER-STYLE

by DONNIE BYERS

Having a restful place to lay your head at night can do wonders for your health. Nowhere is that more important than in the hospital.

It's been 25 years since Cape Fear Valley Children's Center has seen any major renovations, so updates were due for the 24-bed pediatric unit. The changes are necessary to not only accommodate new equipment and technology, but to also provide the best possible healing environment for Cape Fear Valley's youngest and most vulnerable patients.

That goes for their parents too, who often stay overnight.

"Everything will have a much more

modern appearance after the renovations," said Diana Harris, Women & Children's Service Line Director at Cape Fear Valley. "The rooms will also offer a better sleeping environment, making it more comfortable for parents to stay with their child."

The extreme makeover will include new floors and ceilings, interior paint schemes, window treatments and cabinetry. New computers will even be built into the walls, so nurses can do documentation more easily at the bedside. They currently have to push computer carts from room to room.

Regular visitors will also be glad to hear the furniture will be upgraded. The unwieldy "Murphy-style" beds



*“The rooms will also offer a better sleeping environment, making it more comfortable for parents to stay with their child.”*

— DIANA HARRIS, WOMEN & CHILDREN’S SERVICE LINE DIRECTOR



BEFORE



AFTER

that must be pulled out from a free-standing closet and lowered onto the floor will soon be relegated to the past. They will be replaced with more comfortable and space-efficient sleeper sofas and recliners.

That means no more having to raise a bed in the middle of the night to use the restroom behind it. The bathrooms will also receive work. The current tubs will be replaced with walk-in showers, while the walls and decorative tiling will get new looks.

It’s not possible to relocate the young patients off the floor while the work occurs, so a couple of rooms will be upgraded at a time. For the Children’s Center, the cost will be considerable.

Each room will require roughly \$15,000 to upgrade. As a result, Cape Fear Valley Health Foundation has come to the project’s aid by seeking public support.

“The foundation wants to do its part,” said Sabrina Brooks, Health Foundation Executive Director, “So we’re offering sponsorships to help get the renovations done.”

Each \$15,000 donation will fully fund the renovation of one pediatric inpatient suite. That includes the outside door, bathroom and furniture. In return, a commemorative plaque will be placed outside the room to let future occupants know who made the transformation possible.

The plaques can be used to honor or memorialize a loved one, promote a business or recognize an organization or civic group. The donation is tax-deductible and can be spread out in installments over three years.

Several of the Health Foundation’s own board members jumped at the chance to become sponsors after learning of the opportunity. Mike Bordone, a Merrill Lynch financial advisor, was one of them.

Although his children are now grown, Bordone felt compelled to support such an important cause.

“Luckily, my kids grew up relatively healthy,” he said, “but the community has been very good to me. I just felt like I needed to give something back.”

And what could be more important than helping young children have a comfortable and happy environment while going through the often-difficult process of healing?

To learn more about the renovation project or to become a sponsor, call (910) 615-1435. Public generosity can help Cape Fear Valley Children’s Center continue to provide exceptional care for the children of this community.

# THANK YOU *friends...*

## 2013 EMPLOYEE GIVING CAMPAIGN

*Thank you to these Cape Fear Valley Health employees who participated in our 2013 Employee Giving Campaign. Over \$333,000 was pledged through the campaign to support the programs and services of Cape Fear Valley Health Foundation.*

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## 2013 THIRD PARTY EVENTS

*Cape Fear Valley Health Foundation appreciates the many groups and organizations throughout our region who have raised money on our behalf. The following events were held during 2013 and raised over \$90,000 to support various areas of patient care at Cape Fear Valley Health. If your business, social club, civic group, church, sorority, fraternity, scout troop, sports team, class or other group plans to have a fundraiser on our behalf, please contact our office at (910) 615-1285, at least one month prior to your planned event.*



### EVENT

15th Masonic District/Guiding Light #18 walk  
 7 Branch Farm Horse Show  
 Ambition Boxing Academy Breast Cancer  
 Boxing Extravaganza  
 Beasley Broadcasting Golf Tournament  
 Cape Fear Classics Inc. Toy Drive  
 Cape Fear Harley Owners Poker Run  
 Cinco de Mayo Inaugural Run for the Pink  
 Circa 1800 Pink Drink Sales  
 Cumberland County FAIR Fight For Cancer  
 Da'Ville Girlz Zumbathon  
 East Freedom Masonic Lodge #5  
 Think Pink Dinner  
 Embrace Studio Yoga Class  
 Ethos Creative Group Breast Cancer  
 Awareness Event  
 Express Employment Refresh Leadership  
 Live Simulcast  
 Family Medical Supply Pink Ribbon Tea  
 Fantastic Sams of Cumberland County  
 Breast Cancer Fundraiser  
 Fantastic Sams of Hope Mills  
 Breast Cancer Fundraiser  
 Fayetteville FireAntz Kids Night  
 Fayetteville Motor Sports Walk, Car Show  
 and Race

Fayetteville Regional Association of Realtors  
 Annual Luncheon  
 Fayetteville State University Ball in Pink  
 Basketball Game  
 Fort Bragg Federal Credit Union Annual  
 Golf Tournament  
 Hatcher's Chapel AME Zion Church  
 Breast Cancer Walk  
 Haymount Methodist Preschool Breast Cancer  
 Awareness Event  
 Heart of Christmas Show Association  
 Hendrick Chrysler Jeep Breast Cancer  
 Awareness Event  
 Highland Learning Center Bake Sale  
 Huske Hardware House Huske for Hope  
 II D M Car show  
 Ireland Drive Middle School Breast Cancer  
 Awareness Event  
 Kangaroo Express (The Pantry Inc. )  
 Grand Opening  
 Kindah Court No. 43 Breast Cancer Walk  
 Knights of Pythias-Pancake Breakfast  
 Legends Pub Bike Run  
 Macy's Discount Cards  
 Mary Kay Reception  
 Methodist University Play 4Kay Basketball Game  
 Methodist University Volleyball Game

Morganton Management and Development LLC  
 Charity of the Year  
 North State Bank Open House  
 Pompadour Salon Hair Kit Sales  
 Principal Warrior Car Club Pool Tournament  
 for Preemies  
 R. A. Jeffrey's Goose Island Bartender's Ball  
 Rollin Perfection Car Show  
 South View High School Spanish Class  
 Breast Awareness Event  
 South View High School-Kicking for Cancer  
 Soccer Tournament  
 Spirit of Halloween Fayetteville Store Spirit of  
 Children Event  
 Sts. Constantine and Helen Greek Orthodox  
 Church Greek Festival  
 SwampDogs Bowling Tournament  
 SwampDogs Striking Out Cancer Baseball Game  
 Tangles Full Service Salon Breast Cancer  
 Awareness Event  
 Thunder for the Cumberland Kids Bike Run -  
 Father Christmas

CAPE FEAR VALLEY HEALTH SYSTEM  
PO BOX 2000  
FAYETTEVILLE, NC 28302-2000

*office*  
MEDICAL ARTS BUILDING  
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SATURDAY, SEPTEMBER 20, 2014  
9<sup>TH</sup> ANNUAL RIBBON WALK *and* RIDE

DOWNTOWN FAYETTEVILLE

THURSDAY, OCTOBER 2, 2014  
FRIENDS *of* CHILDREN GOLF CLASSIC

HIGHLAND COUNTRY CLUB

SATURDAY, JANUARY 24, 2015  
CIRCLE *of* FRIENDS GALA

HIGHLAND COUNTRY CLUB



*for more* INFORMATION: [www.cfvfoundation.org](http://www.cfvfoundation.org)